

# Sumreal العربية

Branding | Marketing | Advertising | Design | Development



A Creative Design, Development & Digital Business Infrastructure Growth Agency.

Registered Under:  
وزارة التجارة  
Ministry of Commerce  
C.R Number: 4030370408



رؤية  
VISION  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA





2018 – Fastest Growing Start-Up of India (ZSE TV)  
2019 – Dedicated Service Award (NEBAC)  
2020 – COVID – 19 Small Businesses Supporter (FB)

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Let's **Grow** Together!





Surreal Arabia is Mena's most award-winning creative design agency, intending to be accessible in the gulf region, we have opened up our 2<sup>nd</sup> branch much closer to the heart of businesses & growing Entrepreneur culture in Saudi Arabia, Riyadh City. Our goal is to make your brand more visible using technology, creativity & psychology.

Services we offer in a nutshell are:

Branding

Marketing

Website Design & Development

UI/UX Designing

App Development

Game Development

TECHNOLOGY





# BRANDING

*noun*  
The process of making your company/idea identifiable, distinguishable, stand out & relate to the targeted audience of your niche/Category of Business.



## Umrah Deal - A Travel Agency

Logo Design • Color Psychology • Typography • Stationary Design



## Ideology

A Travel agency targeted towards, pilgrims traveling to Makkah for Umrah & Hajj.



# Najd Echo - A Contracting Company

Logo Design • Color Psychology • Typography • Stationary Design



## Ideology

A **Contracting & Fit Outs Company** Based in Riyadh,  
Idea of Including **Najd Architecture** to the Logo.



# Grillo - India's Top Bat Manufacturing Company

Logo Design • Color Psychology • Typography • Stationary Design



## Ideology

A **Cutting Edge Logo** Design to Signify the sports equipment the brand manufactures, with an aim of being relatable to young audience.



# Skill Thrill - An Interactive Gaming Application & Arcade

Logo Design • Color Psychology • Typography • UI/UX Design



## Ideology

A **Gaming app** for simple **mini-games** targeted toward young adults, with the sole aim of **promoting quick thinking and increasing motor movements** in the user.



# Cryptoor - A Web3 App for Trading NFT's & Crypto Currency

Logo Design • Color Psychology • Typography • UI/UX Design



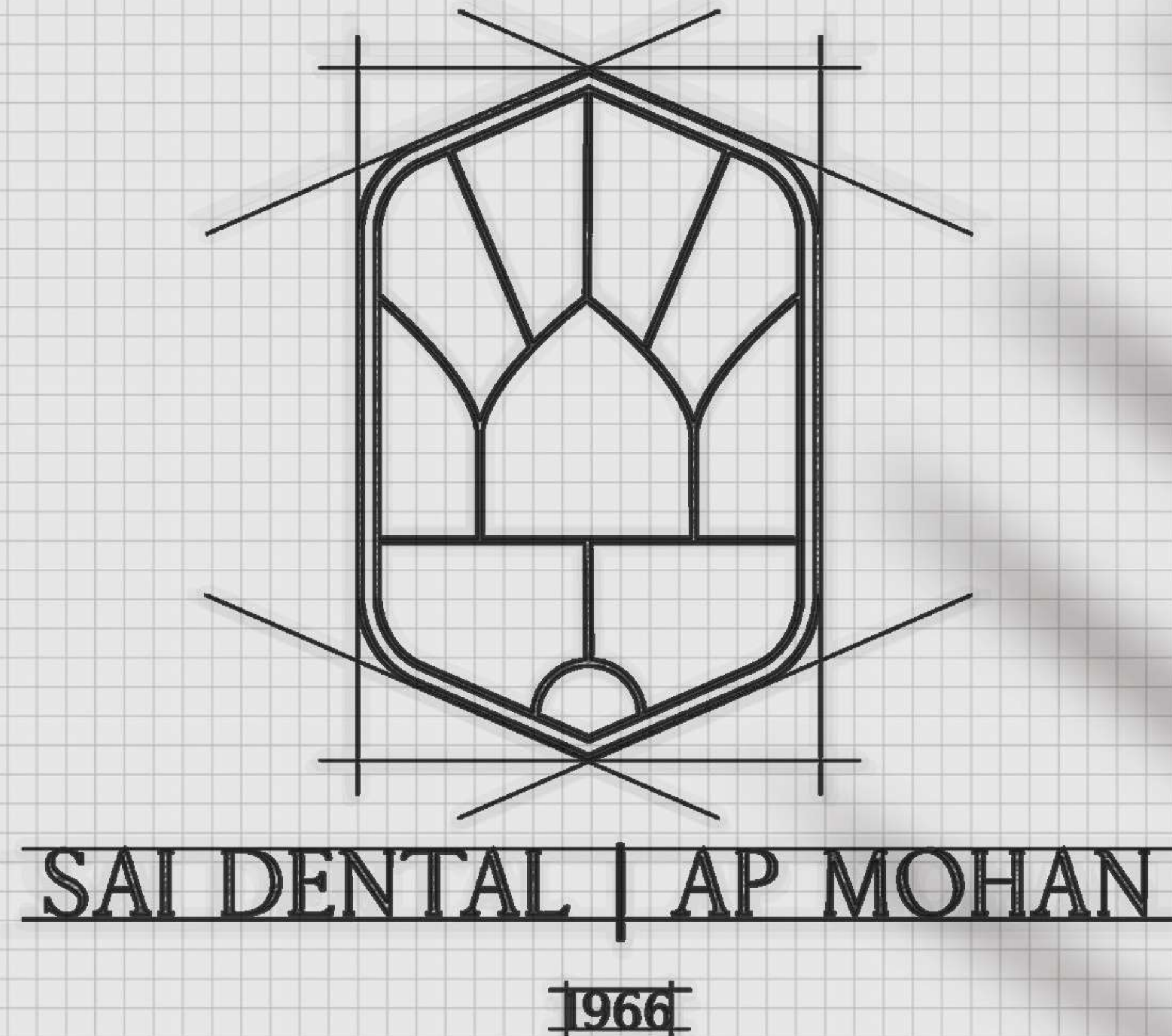
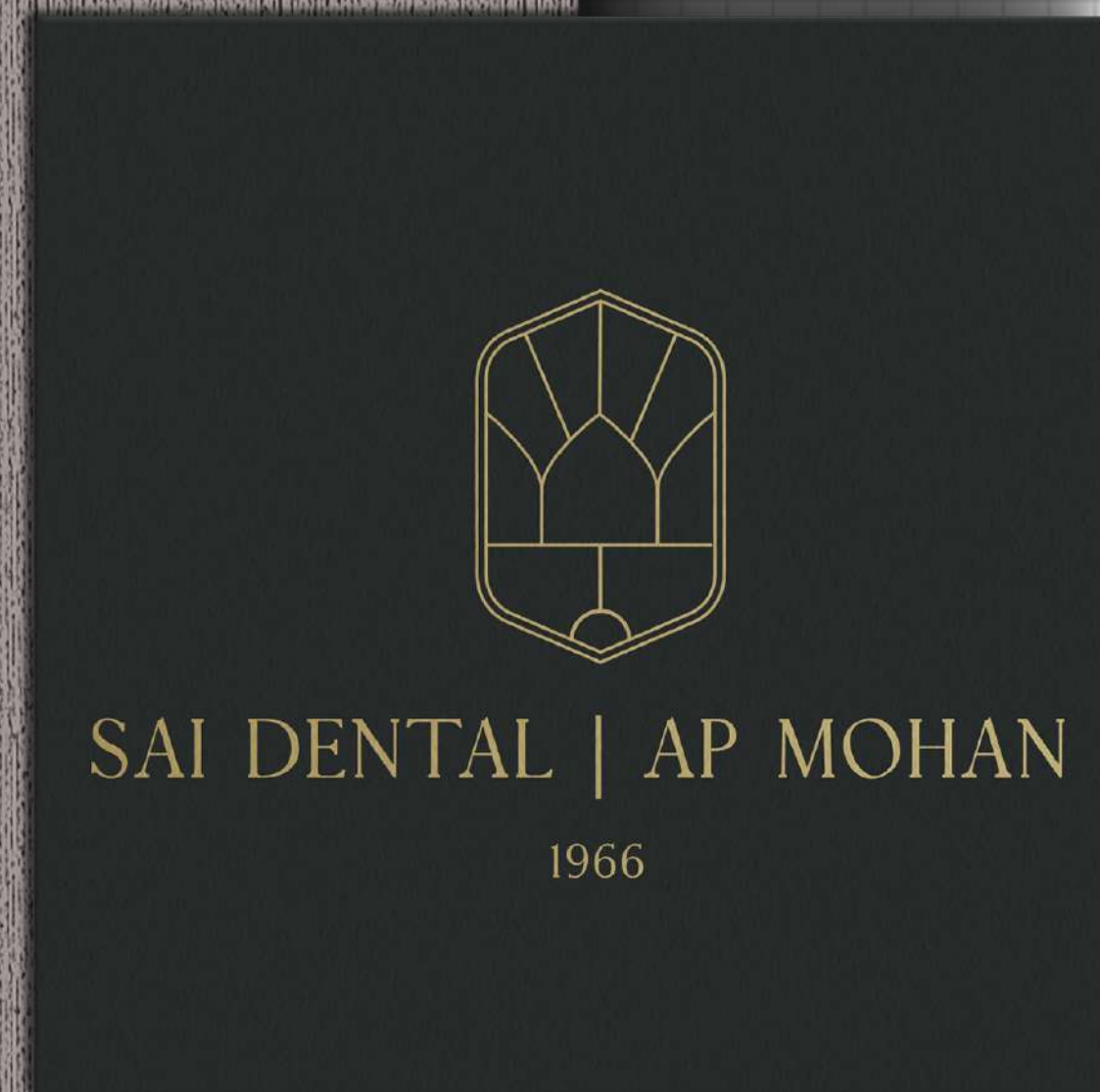
## Ideology

Cryptoor is an **NFT listing website**, where a user can list their **Crypto Projects**, **Blockchain & NFTs**. The eagle here symbolizes the height NFT & the Crypto Scene has progressed in the last 3 years.



# Sai Dental - AP Mohan - A Luxurious Dental Care Clinic

Logo Design • Color Psychology • Typography • UI/UX Design



## Ideology

**Sai Dental is a luxury dentistry clinic** located in Hyderabad and a **legacy brand** present in the market **since 1966**. We've successfully integrated these two to form one single elegant logo.



## Fortigaze Technologies INC - A Canadian Based I.T Firm

Logo Design • Color Psychology • Typography • UI/UX Design



## Ideology

Fortigaze is **Canada's most efficient & leading** IT provider startup incorporated in the year 2020 and has been garnering attention ever since. We've kept the logo to mimic big IT brands to induce trust & quality.



# Aliya Residency - A Luxury Real Estate Development Project

Logo Design • Color Psychology • Typography • UI/UX Design



## Ideology

**Aliya Residency** is a **high-end luxury living space** for residents, who actively are looking for better **social & living conditions**.



# Surreal

International

Branding | Marketing | Advertising | Design | Development

## An Idea of Our Versatility In Branding

### Supermarket & Convient Stores



### Makeup & Personal Brands



### Healthcare & Dental Clinics



### Law Offices & Consultants



### Celebrities & Events Organizers



### Manufacturing & Corporate



### Restaurants & Venue



### E-Commerce & Apps



### Live Stock & Food



### Real Estate & Construction





Making space in an already noisy market for your brand to get attention & be seen by the right audience suited for your product/service.

Making space in an already noisy market for your brand to get attention & be seen by the right audience suited for your product/service.



# 3Dit Corp

3Dit Corp is Saudi Arabia's leading provider of 3D Printers and 3D Printing services, we've successfully carried out their Social Media Marketing and Website design & Development.

Other work we've successfully delivered to the client includes:

Consulting   Menu Digital & Print, Design & Implementaiton  
Social Media Handling   Branding & Color Psychology





Fuzail Al Arabia, is Saudi Arabia's Leading provider of Information Technology, They selected Surreal Arabia as their partner for handling the company's Social Media and Google Ads.

**Consulting**   **Company Profile, Brochure and portfolio design**  
**Social Media Handling**   **Branding & Color Psychology**



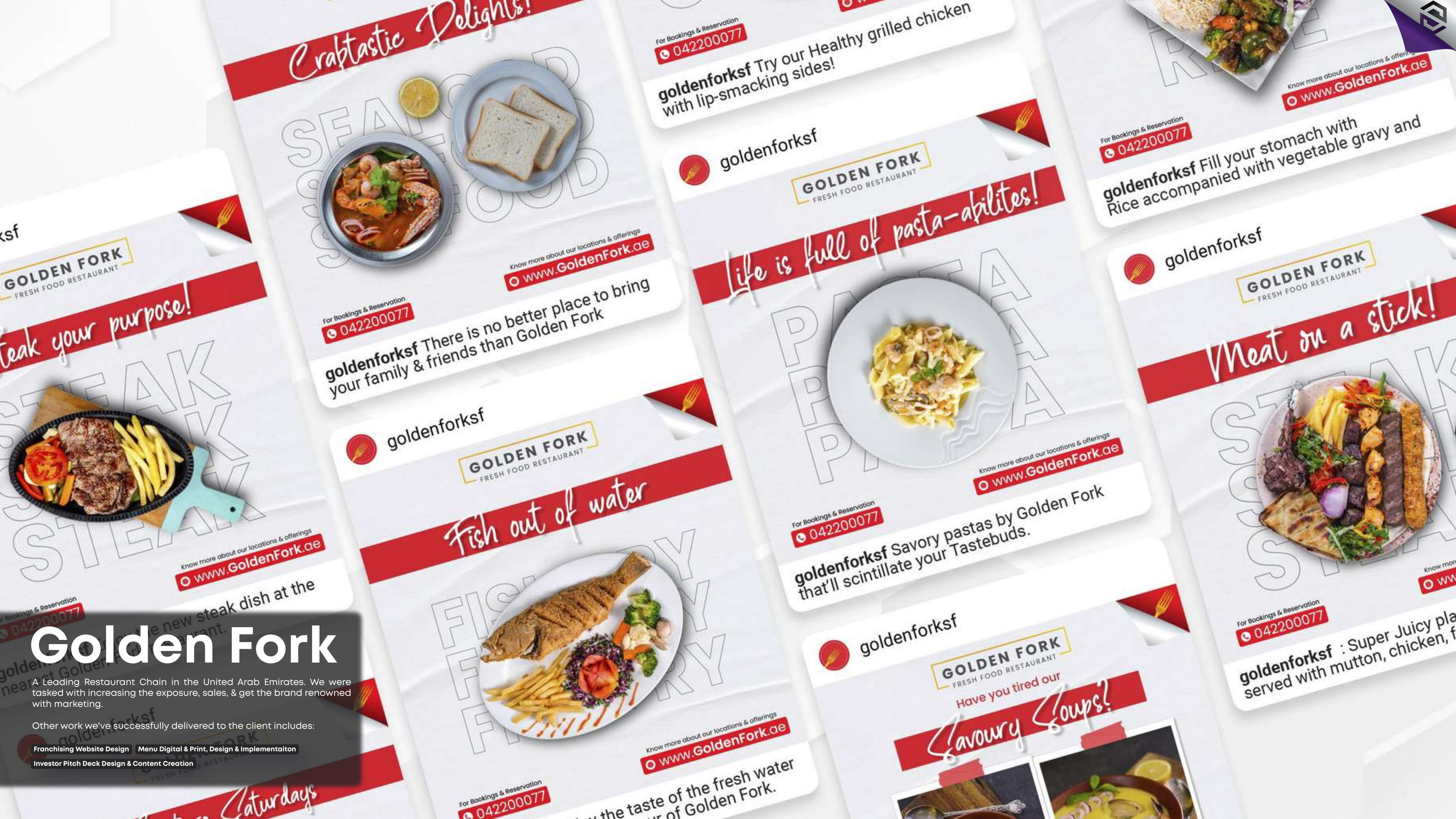


# Golden Fork

A Leading Restaurant Chain in the United Arab Emirates. We were tasked with increasing the exposure, sales, & get the brand renowned with marketing.

Other work we've successfully delivered to the client includes:

Franchising Website Design | Menu Digital & Print, Design & Implementation  
Investor Pitch Deck Design & Content Creation





# The Street

A Drive-In/Food Court with facilities to play & enjoy with friends and family.

Other work we've successfully delivered to the client includes:

Consulting Menu Digital & Print, Design & Implementaiton  
Social Media Handling Branding & Color Psychology





bhai.in  
gives you a happy  
D  
BARAK



# BHAI ki CHAI

A Funky 'Bollywood' Style Cafe paying homage to the founder's inspiration from growing up in a Bollywood movie-loving family, we've successfully integrated the digital presence with the physical location.

Other work we've successfully delivered to the client includes:

Interior Branding   Menu Digital & Print, Design & Implementation  
Packaging Design & Printing   Photography & Videography

Feeling  
Tired?



Take a break from the grind  
All you need is a little **tea break** to recharge your mind.

**bhaikichai.in** Is the hustle draining you down?  
All you need is a little tea break to bring back

bhaikichai.in

**Delight in every bite**

**Chicken Schezwan  
Rice Bowl**

Order now on SWIGGY

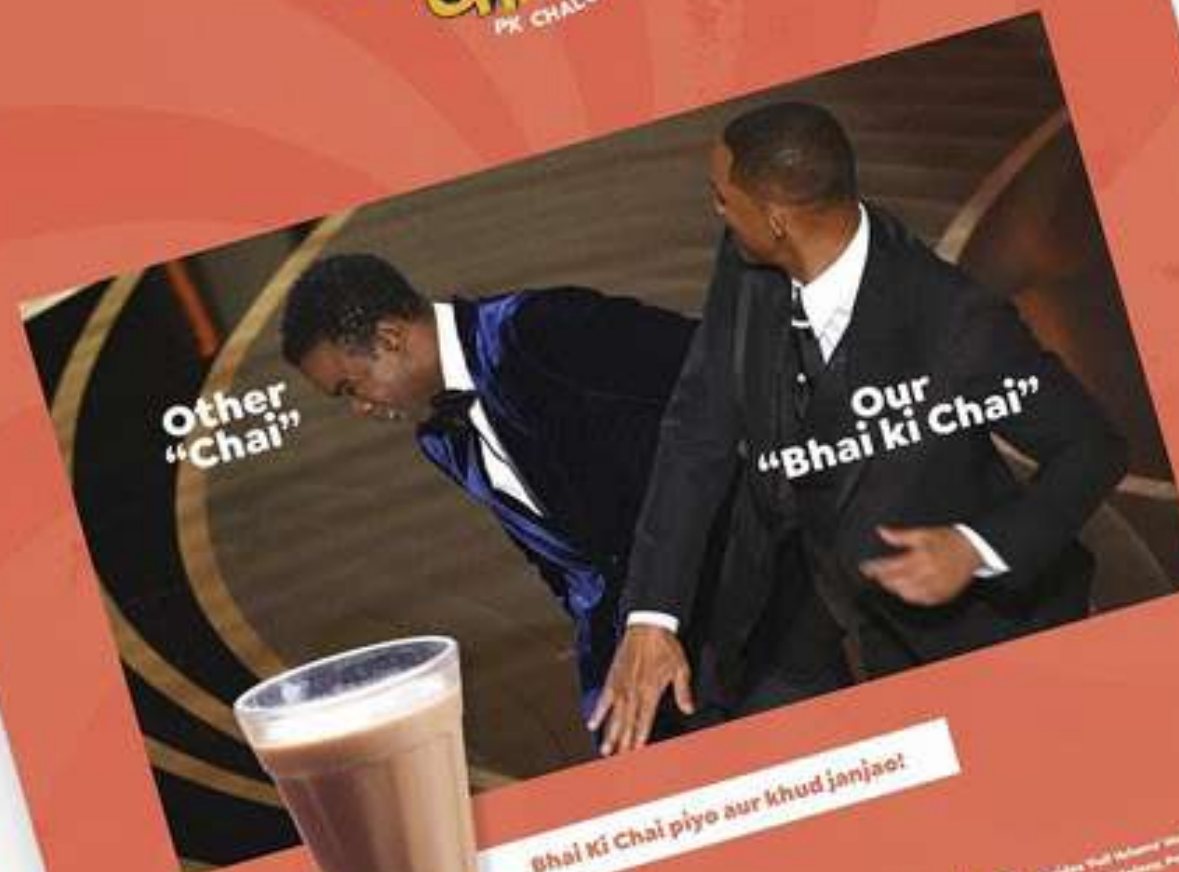


MLA Colony, Rd No 12

the mood for something Hot  
by delectable chicken

**bhaikichai.in** Now enjoy BHAI ki CHAI from the  
comfort of your home. We are now available on

bhaikichai.in



Bhai Ki Chai piyo aur khud janjaot

**bhaikichai.in** Apni Chai will never disappoint  
you!

bhaikichai.in



**Find 3 differences!**



**bhaikichai.in** Rejuvenate your mind with a cup  
of Bhai ki Chai!!

bhaikichai.in



**Juicy. Tender. Delicious**  
Lip-smacking & Mouthwatering

**Chicken Burger**

Order now on SWIGGY



**bhaikichai.in** In the mood for  
mouthwateringly delicious

MLA Colony, Rd No 12

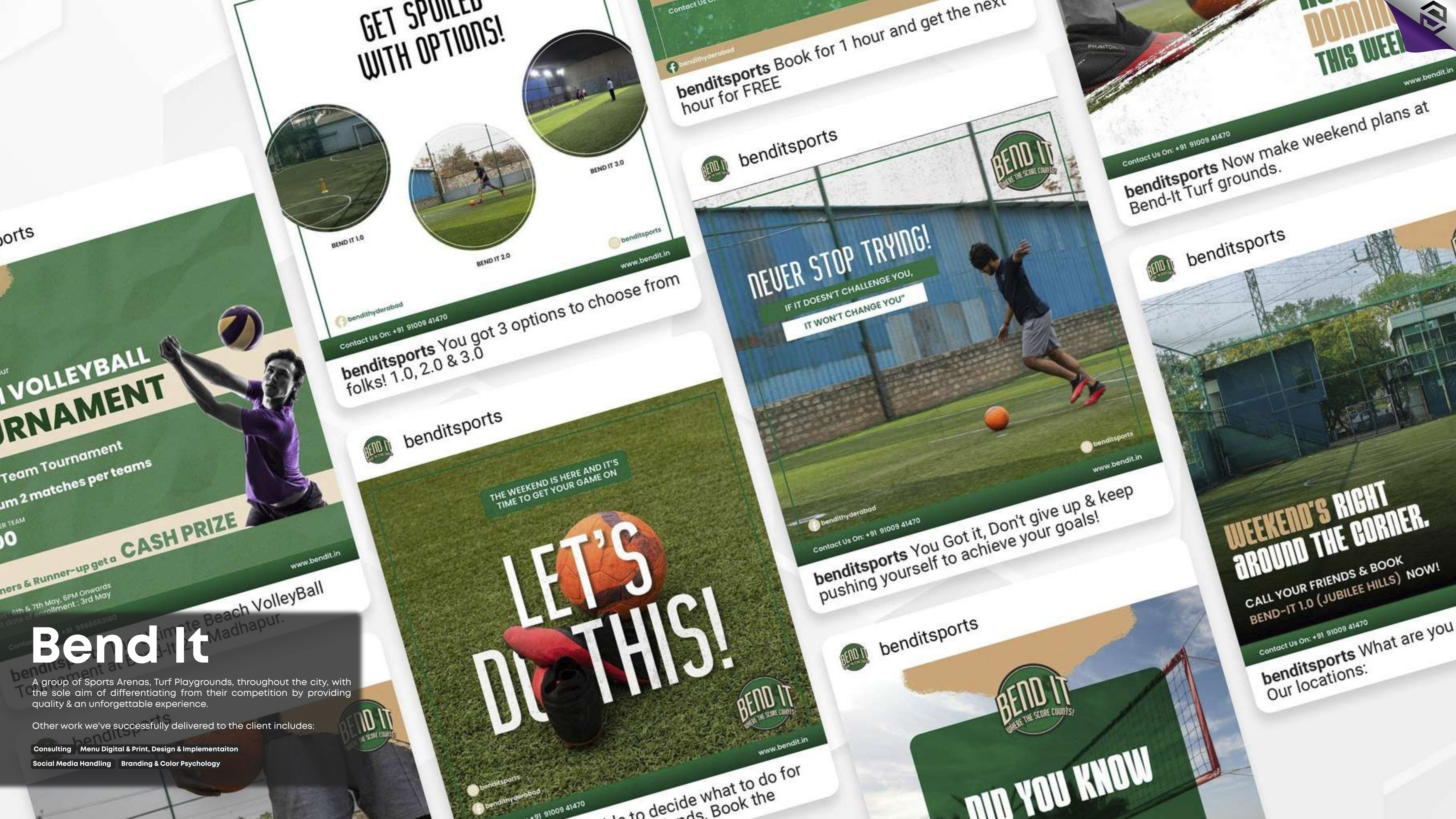


# Bend It

A group of Sports Arenas, Turf Playgrounds, throughout the city, with the sole aim of differentiating from their competition by providing quality & an unforgettable experience.

Other work we've successfully delivered to the client includes:

Consulting   Menu Digital & Print, Design & Implementaiton  
Social Media Handling   Branding & Color Psychology



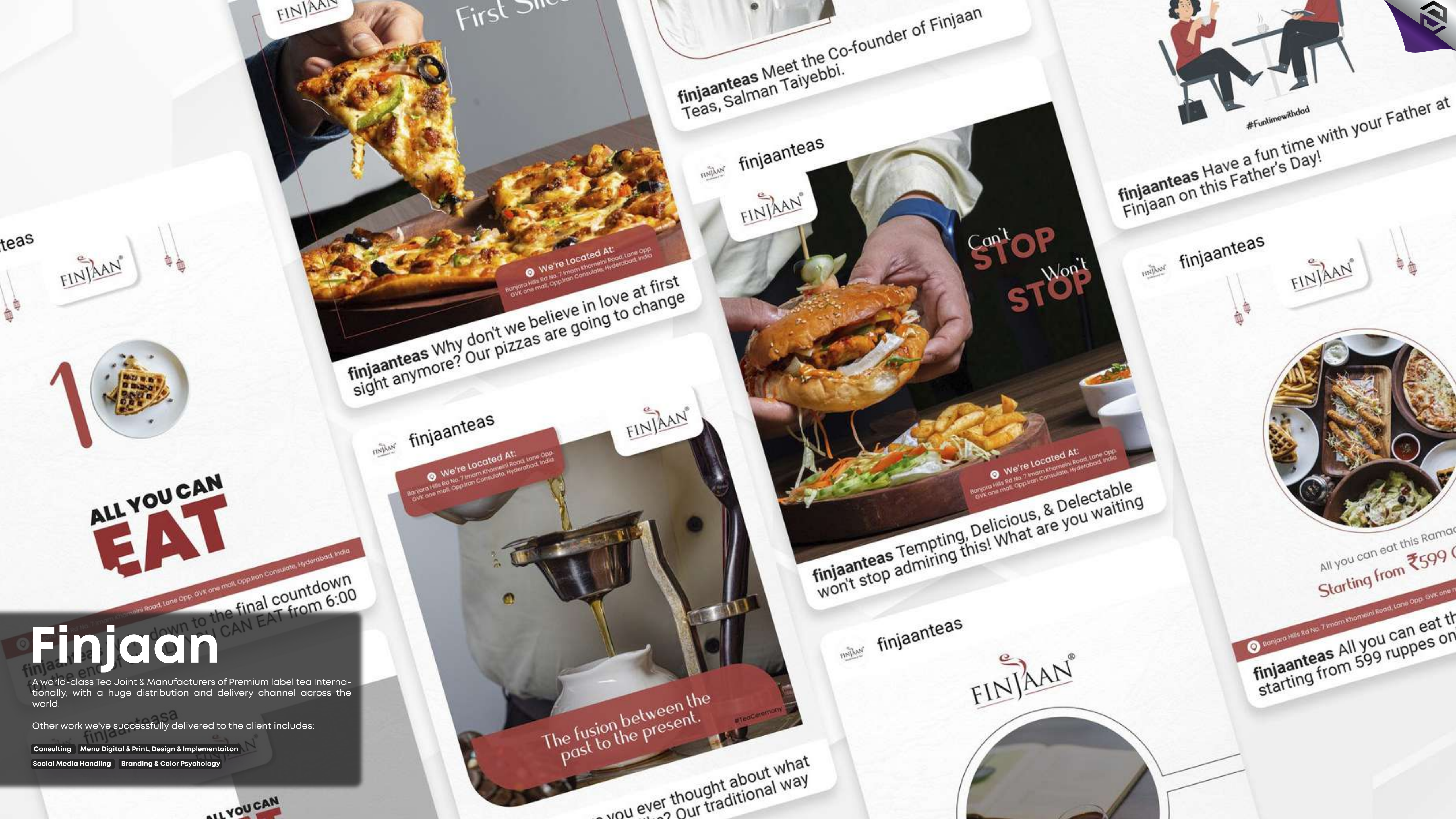


# Finjaan

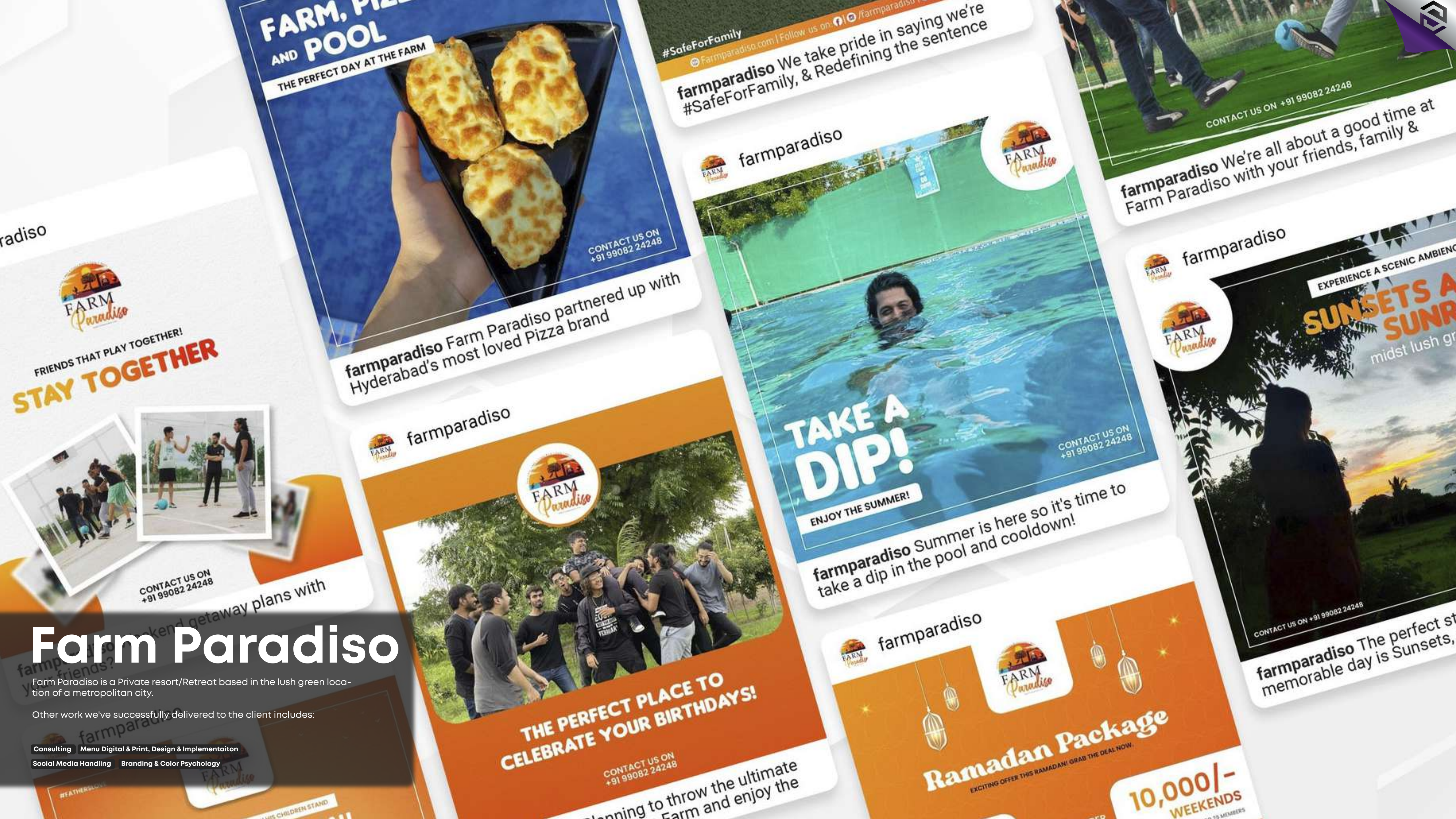
A world-class Tea Joint & Manufacturers of Premium label tea Internationally, with a huge distribution and delivery channel across the world.

Other work we've successfully delivered to the client includes:

- Consulting
- Menu Digital & Print, Design & Implementation
- Social Media Handling
- Branding & Color Psychology







radiso



FRIENDS THAT PLAY TOGETHER!

STAY TOGETHER



CONTACT US ON  
+91 99082 24248

Weekend getaway plans with



FARM, PIZZA  
AND POOL  
THE PERFECT DAY AT THE FARM

CONTACT US ON  
+91 99082 24248

farmparadiso Farm Paradise partnered up with  
Hyderabad's most loved Pizza brand



#SafeForFamily  
farmparadiso We take pride in saying we're  
#SafeForFamily, & Redefining the sentence



farmparadiso



TAKE A  
DIP!

ENJOY THE SUMMER!

CONTACT US ON  
+91 99082 24248

farmparadiso Summer is here so it's time to  
take a dip in the pool and cooldown!



CONTACT US ON +91 99082 24248

farmparadiso We're all about a good time at  
Farm Paradise with your friends, family &



farmparadiso



EXPERIENCE A SCENIC AMBIENCE  
SUNSETS & SUNRIS  
midst lush greenery



CONTACT US ON +91 99082 24248

farmparadiso The perfect  
memorable day is Sunsets,



farmparadiso



THE PERFECT PLACE TO  
CELEBRATE YOUR BIRTHDAYS!

CONTACT US ON  
+91 99082 24248

Planning to throw the ultimate  
Farm and enjoy the



farmparadiso



Ramadan Package  
EXCITING OFFER THIS RAMADAN! GRAB THE DEAL NOW.

10,000/-  
WEEKENDS

# Farm Paradise

Farm Paradise is a Private resort/Retreat based in the lush green loca-  
tion of a metropolitan city.

Other work we've successfully delivered to the client includes:

- Consulting
- Menu Digital & Print, Design & Implementaiton
- Social Media Handling
- Branding & Color Psychology

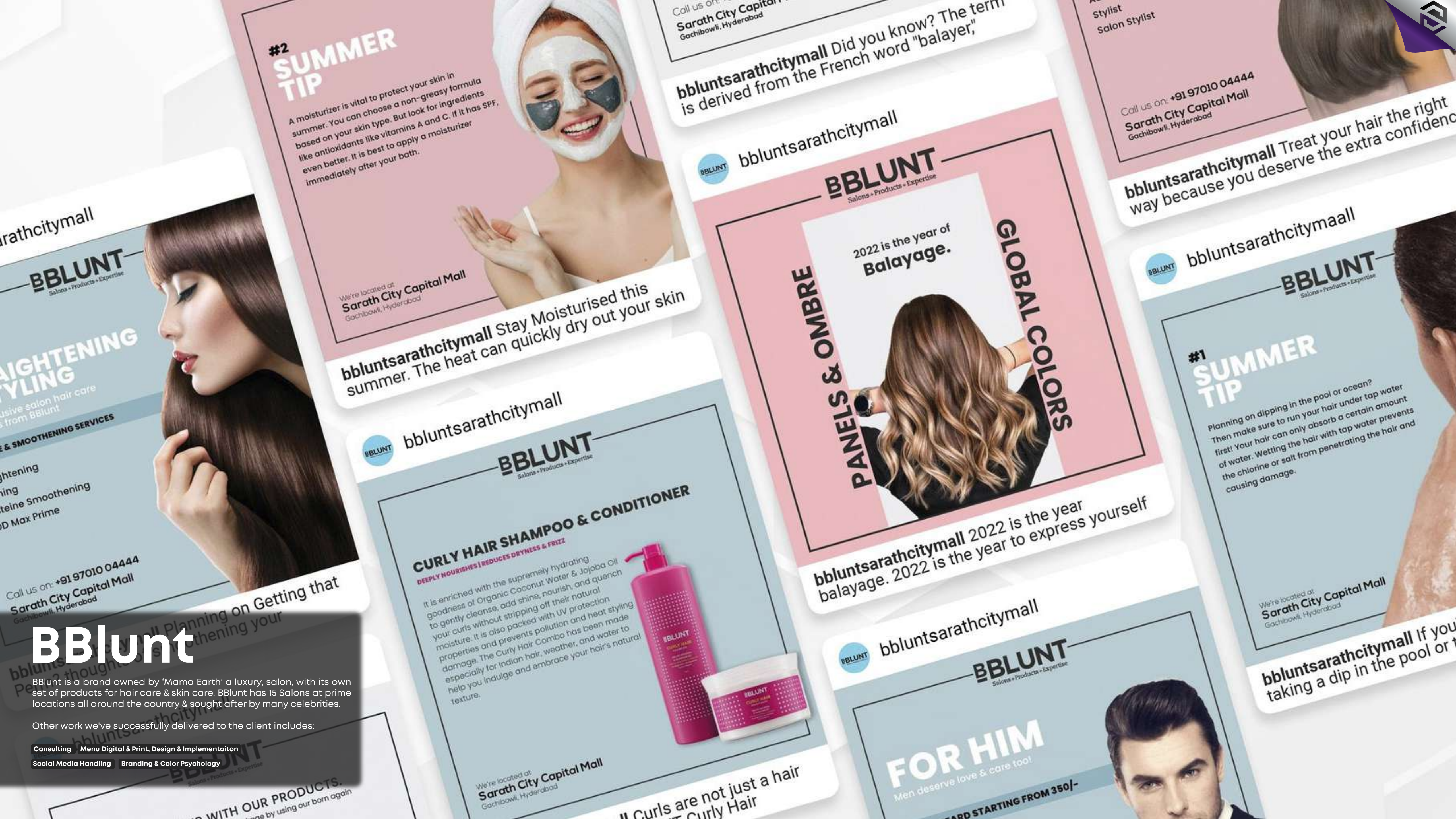


# BBlunt

BBlunt is a brand owned by 'Mama Earth' a luxury, salon, with its own set of products for hair care & skin care. BBlunt has 15 Salons at prime locations all around the country & sought after by many celebrities.

Other work we've successfully delivered to the client includes:

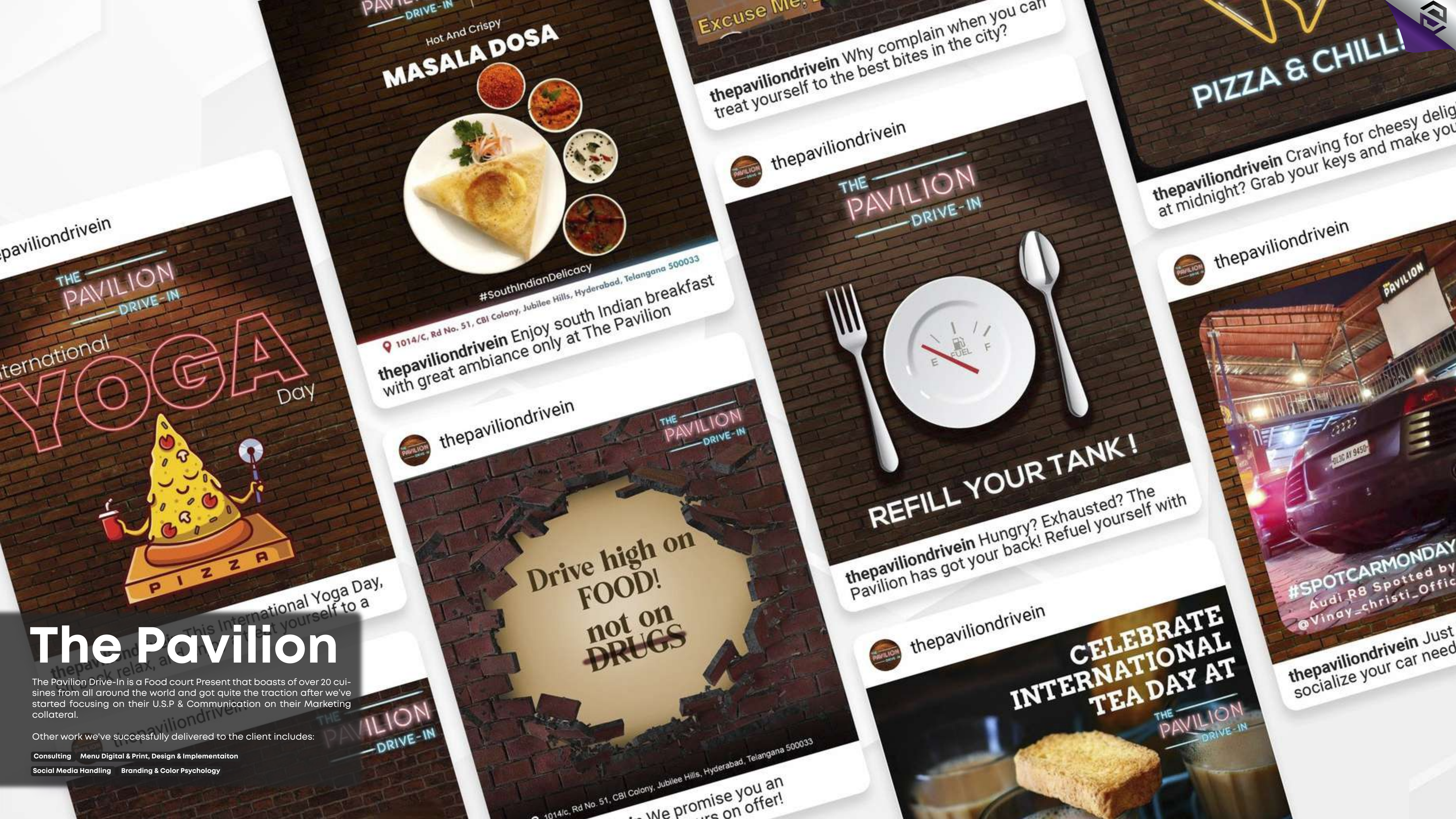
Consulting Menu Digital & Print, Design & Implementaiton  
Social Media Handling Branding & Color Psychology





**Consulting**   **Menu Digital & Print, Design & Implementaiton**

**Social Media Handling**   **Branding & Color Psychology**





# Ayulent

Ayulent Healthcare is a Canadian-based Supplements company, with a core mission to make people healthy, by including essential supplements into their diets.

Other work we've successfully delivered to the client includes:

Consulting   Menu Digital & Print, Design & Implementation  
Social Media Handling   Branding & Color Psychology





# Grillo Sports

Grillo Sports is a dedicated sports equipment manufacturer that deals specifically with Quality, Aerodynamic & Blade profiled cricket bat, & was able to get 55,000 Pre-orders in 1 month.

Other work we've successfully delivered to the client includes:

Consulting   Menu Digital & Print, Design & Implementaiton  
Social Media Handling   Branding & Color Psychology

Extra Grip Aesthetic Handle

## THE ULTIMATE STRIKER

GRILLO™ GULLY SERIES

*Kashmir Willow*

Unparalleled Blade Profile

Toe Guard Protection

Buy Now: [www.Grillobats.com](http://www.Grillobats.com)

grillobats Grillo Gully! A bat handcrafted after hands on research what a Kashmir Willow bat

grillobats A Champion on any terrain! From the land of the grass to the land of concrete roads!

grillobats

GRILLO™ GULLY SERIES

HARD TENNIS BALL READY!

Buy Now: [www.Grillobats.com](http://www.Grillobats.com)

grillobats Yes! The Grillo Bat is Hard Tennis Ball Ready!

grillobats

Made by Gully Players for Gully Players  
GRILLO™ GULLY SERIES  
BEST IN CLASS TOE GUARD

Buy Now: [www.Grillobats.com](http://www.Grillobats.com)

grillobats Aerodynamic Blade profile that reduces the drag when you're going for that

grillobats

GRILLO™ GULLY SERIES  
Experience Master Craftmanship!

grillobats Experience the craftsmanship that goes



# Woodland Farm

Woodland Farm is a Private Resort based out of the metropolitan to be a retreat for corporates with a change in scenery & space. It's the largest private resort the city has to offer.

Other work we've successfully delivered to the client includes:

Consulting   Menu Digital & Print, Design & Implementaiton  
Social Media Handling   Branding & Color Psychology

**A Perfect Getaway**  
clears away the rust of the  
**Whole Week**

Call us on +91 95020 19842

We're Located At Meadows Rd, Moinabad, Hyd

www.woodlandfarm.in

**woodlandfarm.in** Rewind from the hustle & noise of the city and spend some tranquil time

**woodlandfarm.in**

**TAKE A DIP!**

summer heat by

woodlandfarm.in Thanks for leaving a review Roshini! We hope you visit us again!

woodlandfarm.in

We're located around a 25-minute drive from Hyderabad, just a little outside Moinabad.



**woodlandfarm.in** Rejuvenate in the fresh air and escape from the noise of the city while

woodlandfarm.in

**YOUR PERFECT WEEKEND AWAITS YOU AT**

Feeling Sporty?

Come and play at our sports arena!

**woodlandfarm.in** Take a break from your life and have fun with your friends and family

woodlandfarm.in



We're Located At Meadows Rd, Moinabad, Hyd

**woodlandfarm.in** Drive and book the farmhouse



# Sports Capital

Sports Capital is India's leading provider of sports Equipment & goods, and an authorized retailer of Adidas, Nike, Yonex, Rebok, Sketcher & Nivia, Crocs & Cosco.

Other work we've successfully delivered to the client includes:

Consulting   Print, Design & Implementaiton  
Social Media Handling   Branding & Color Psychology





# Surreal العربية

Branding | Marketing | Advertising | Design | Development

## An Idea of Our Versatility in Marketing

FINJAAN®

GRILLO

BBLUNT  
Salons + Products + Expertise

Fortigaze  
TECHNOLOGIES INC.

BHAI CHAI  
PK CHALO

GO  
BIG  
SALE

GOLDEN FORK  
FRESH FOOD RESTAURANT

SPORTS  
CAPITAL  
#BeFitReady

ZABIHA  
Qurbani  
Qurbani Made Simple

PIETZA PIZZA  
Wood Fired Pizzeria

AYULENT  
HEALTHCARE

HIFI  
VIBRAMA

THE  
PAVILION  
DRIVE-IN

SKI CAPITAL  
DISCOVER THE WORLD OF SNOW

BEND IT  
WHERE THE SCORE COUNTS

Sanache

WOODLAND  
FARM

FARM  
Paradiso



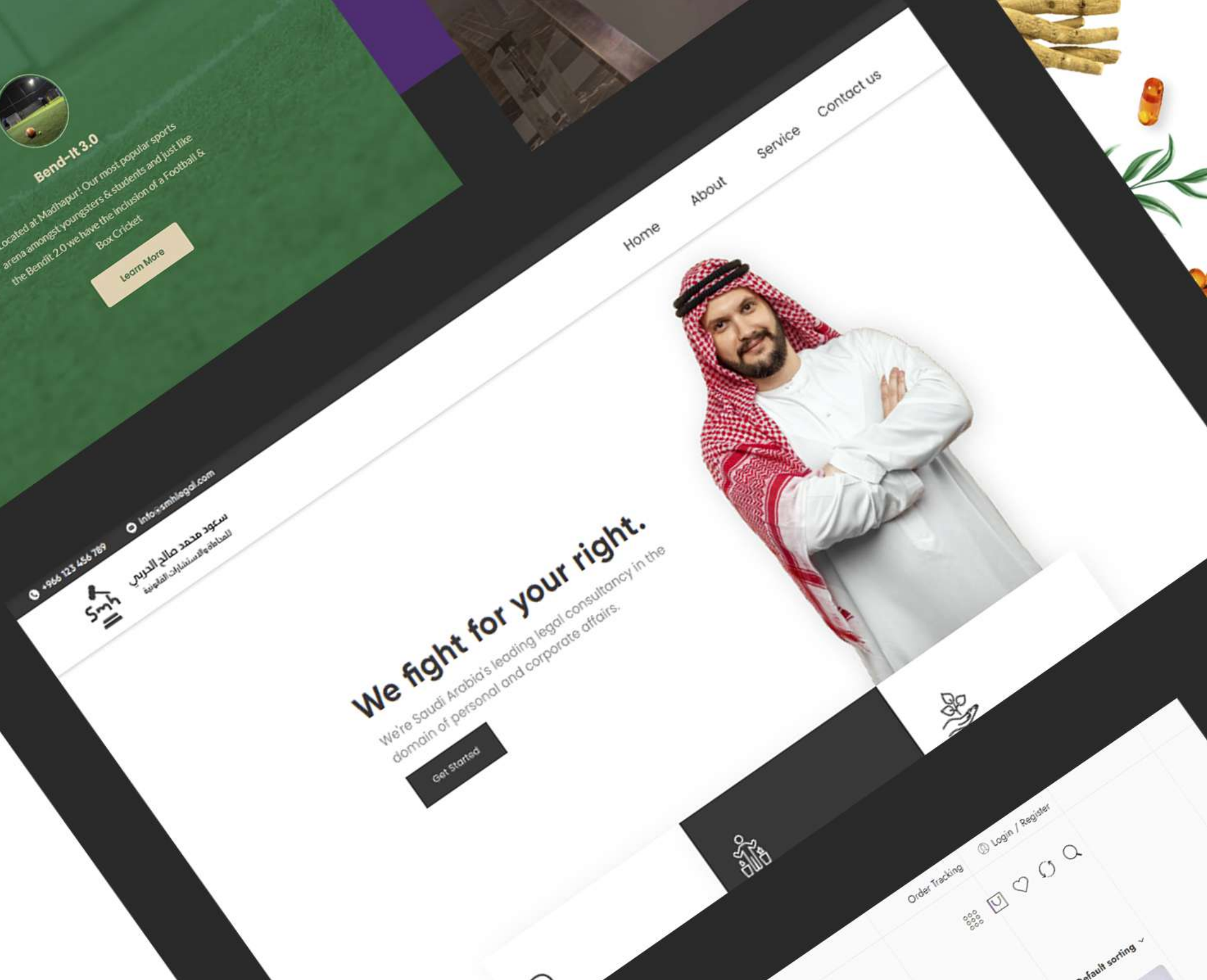
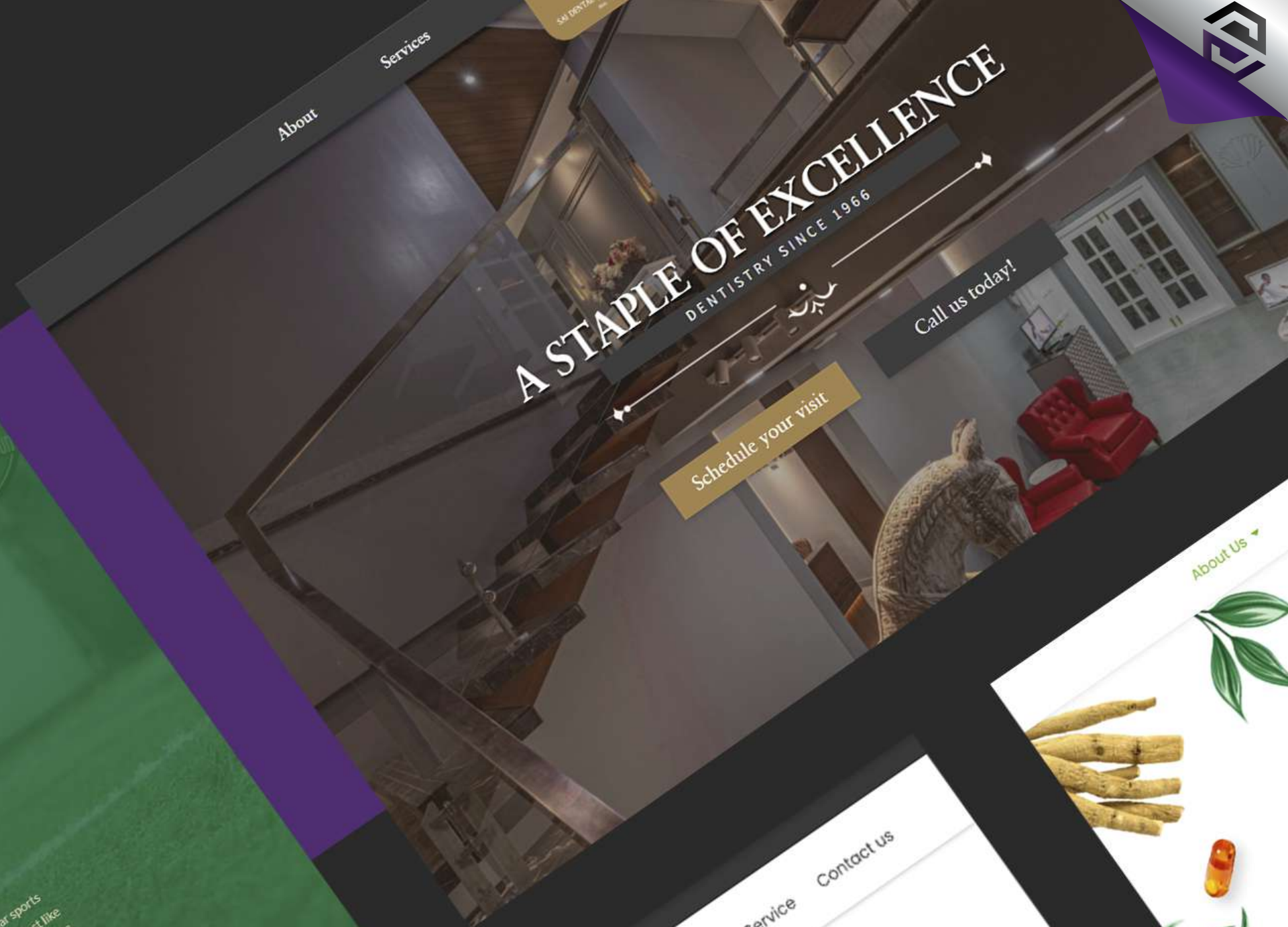
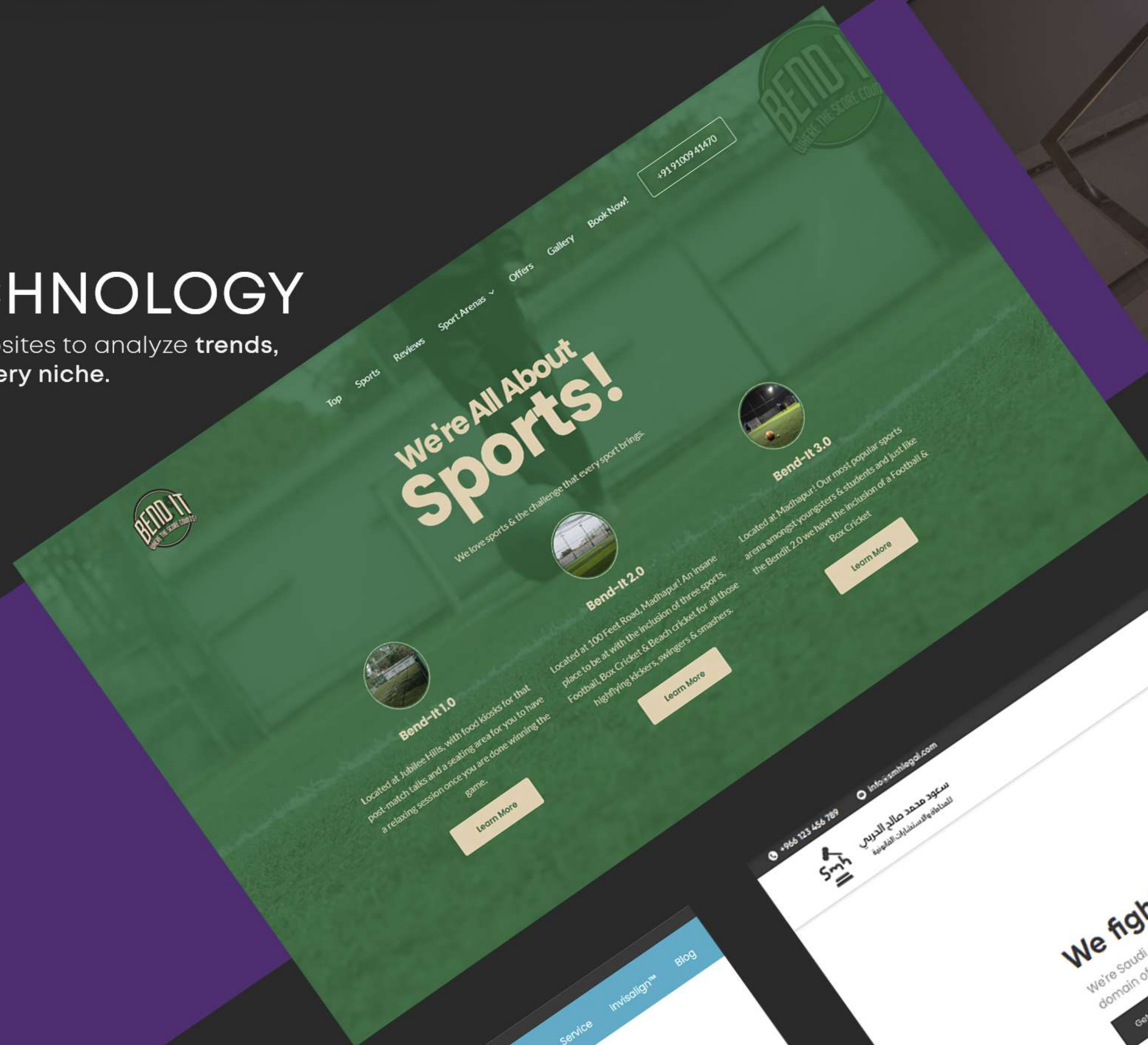
# Website Design & Development

Professional Service

Designing a Website & Curating it's content for your brand to market itself 24/7 with integration of newer, faster & better technology. Built to increase sales & booking for your brand with proprietary bottle necking Search Engine Optimization to make sure your brand grows digitally & physically.

## PROPRIETARY TECHNOLOGY

We use **proprietary technologies** to build websites to analyze **trends**, **target audience & conversion**. Adaptive to **every niche**.







Technologies we've used

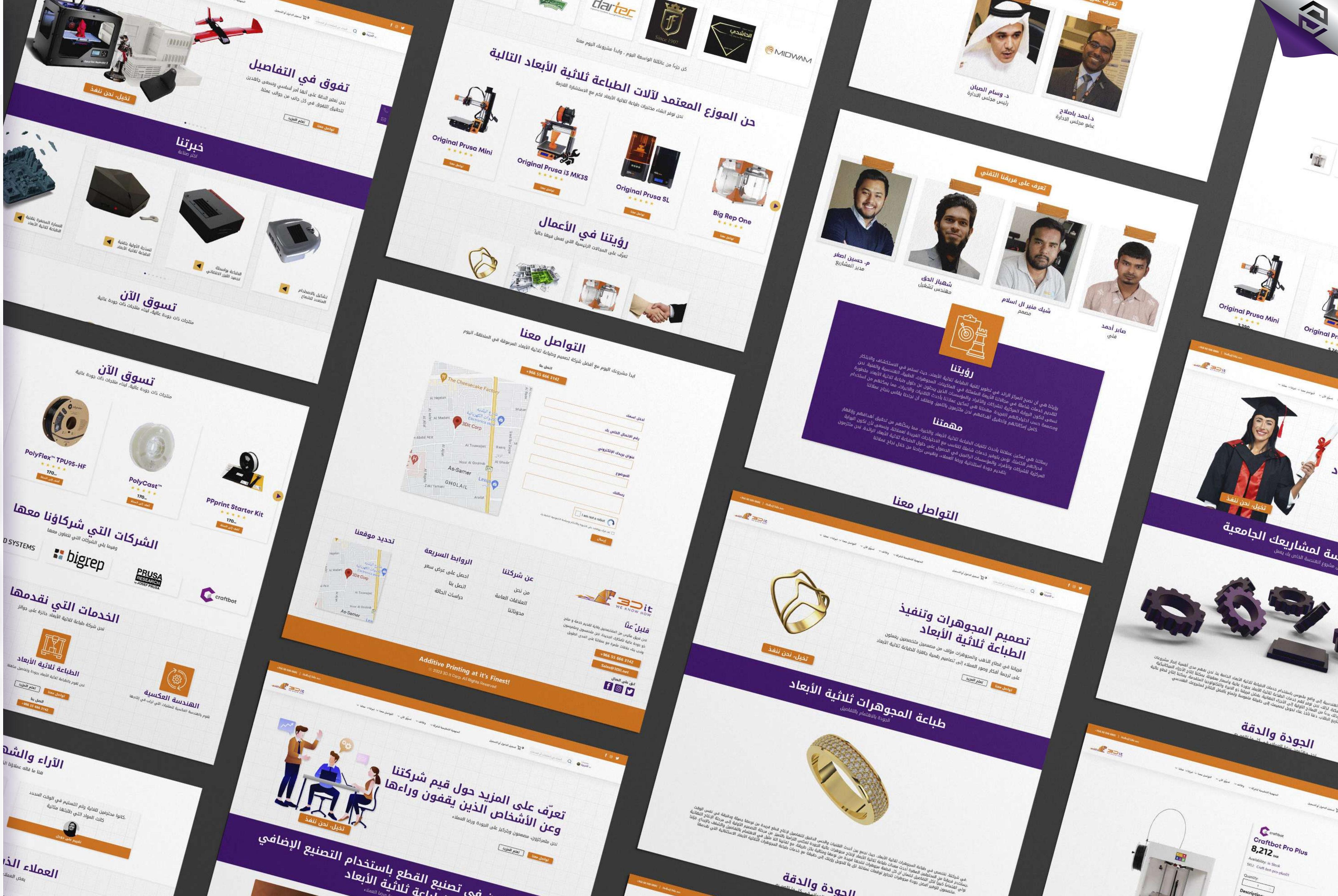
web3



php

JS

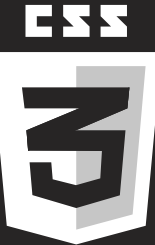
A 3D Printer & Service Provider



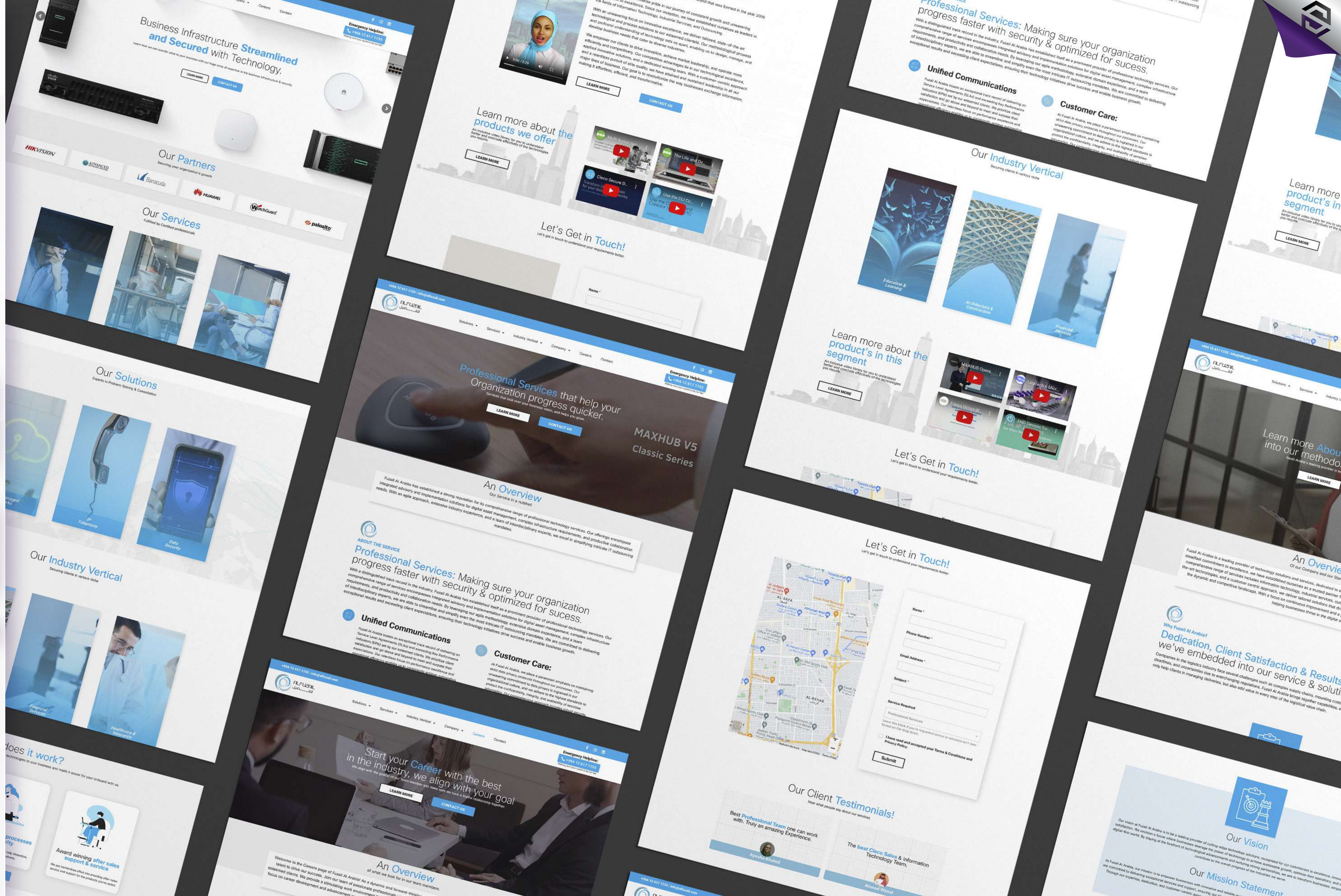




Technologies we've used



Saudi Arabia's Leading IT Provider





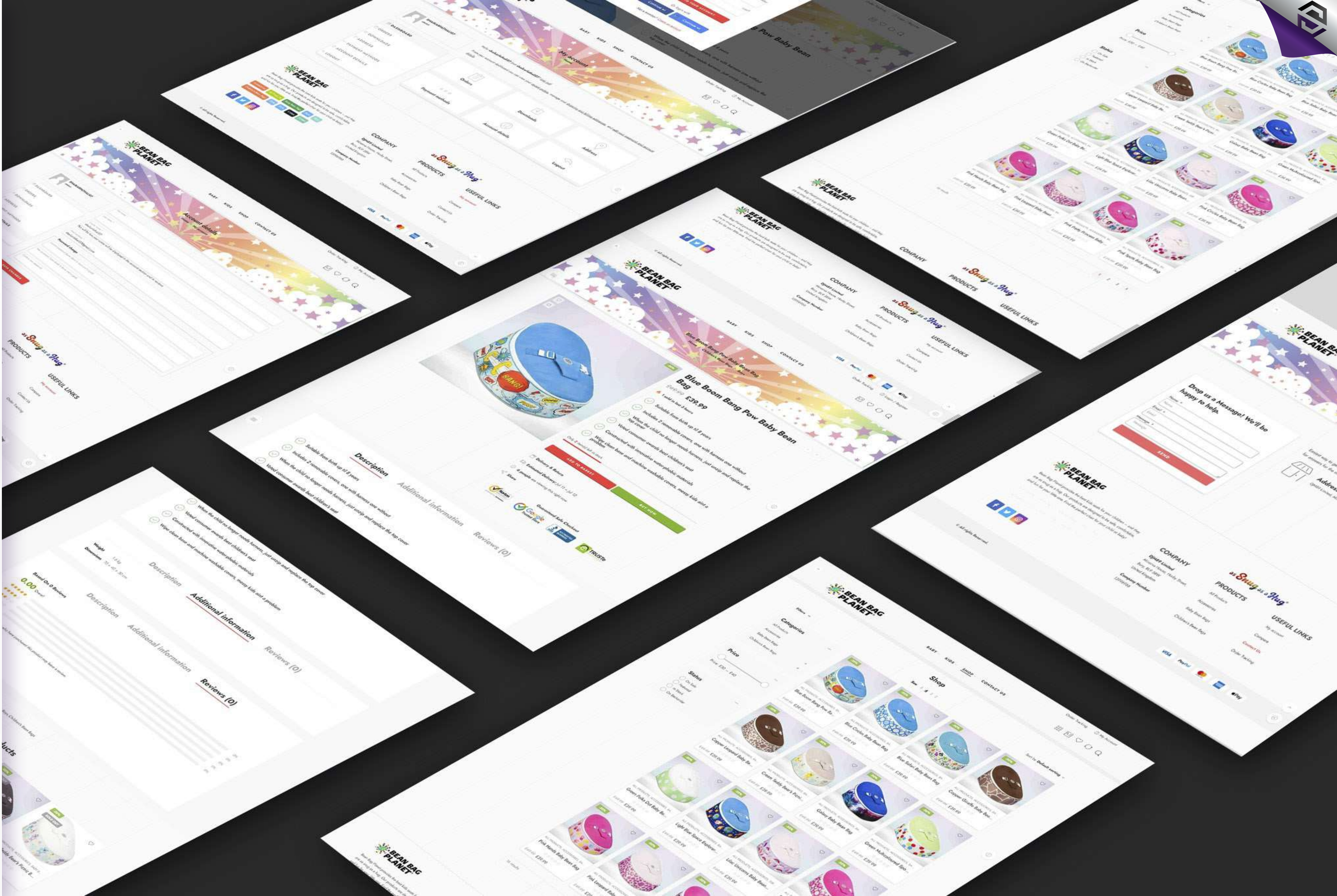
# BEAN BAG PLANET®

Technologies we've used





An E-Commerce Platform







4 ARMS SYNDICATE  
ARCHITECTS AND DESIGNERS

#### Technologies we've used

HTML



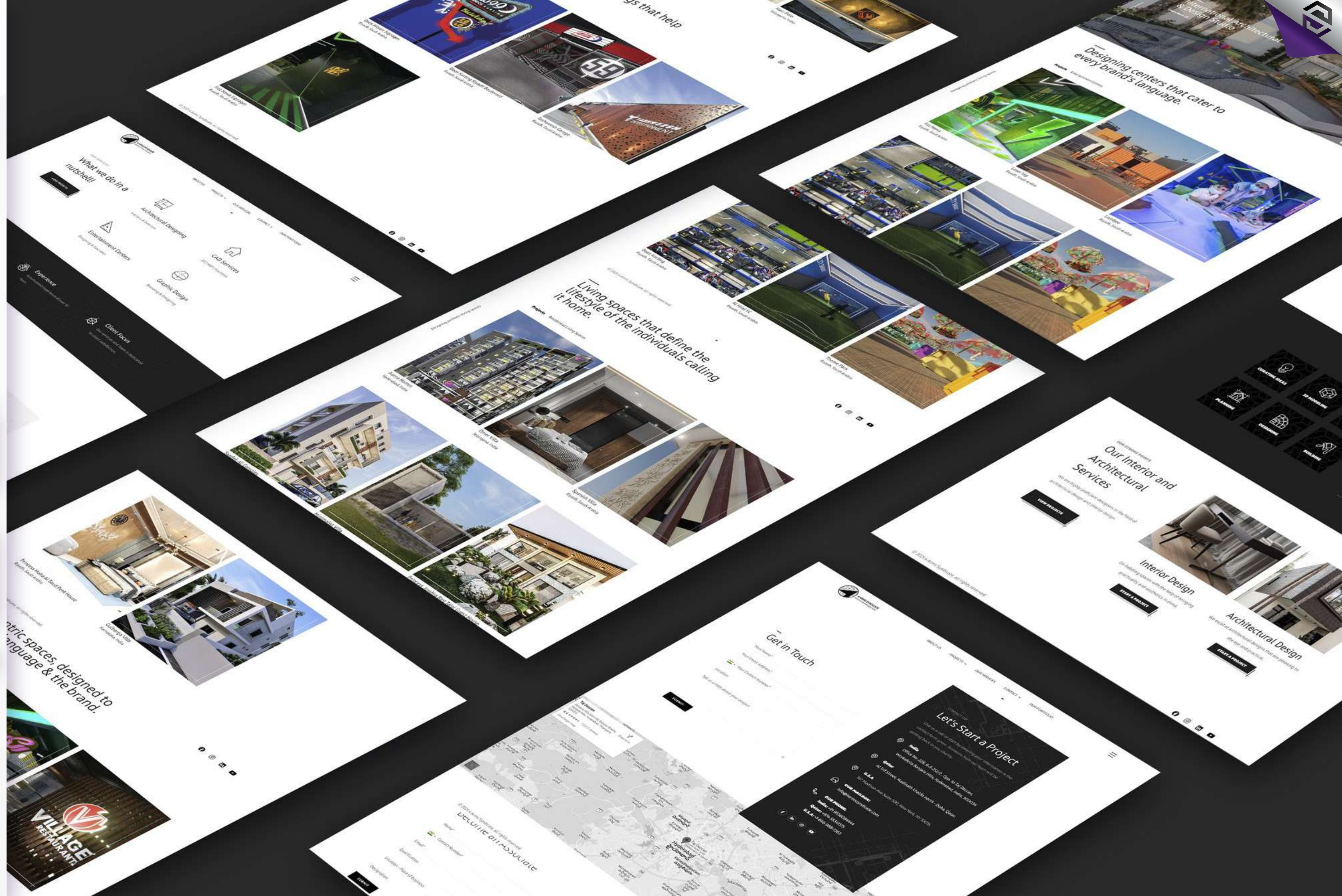
CSS



IE

elementor

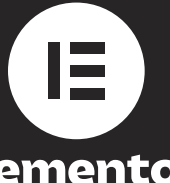
An Architecture Design Portfolio





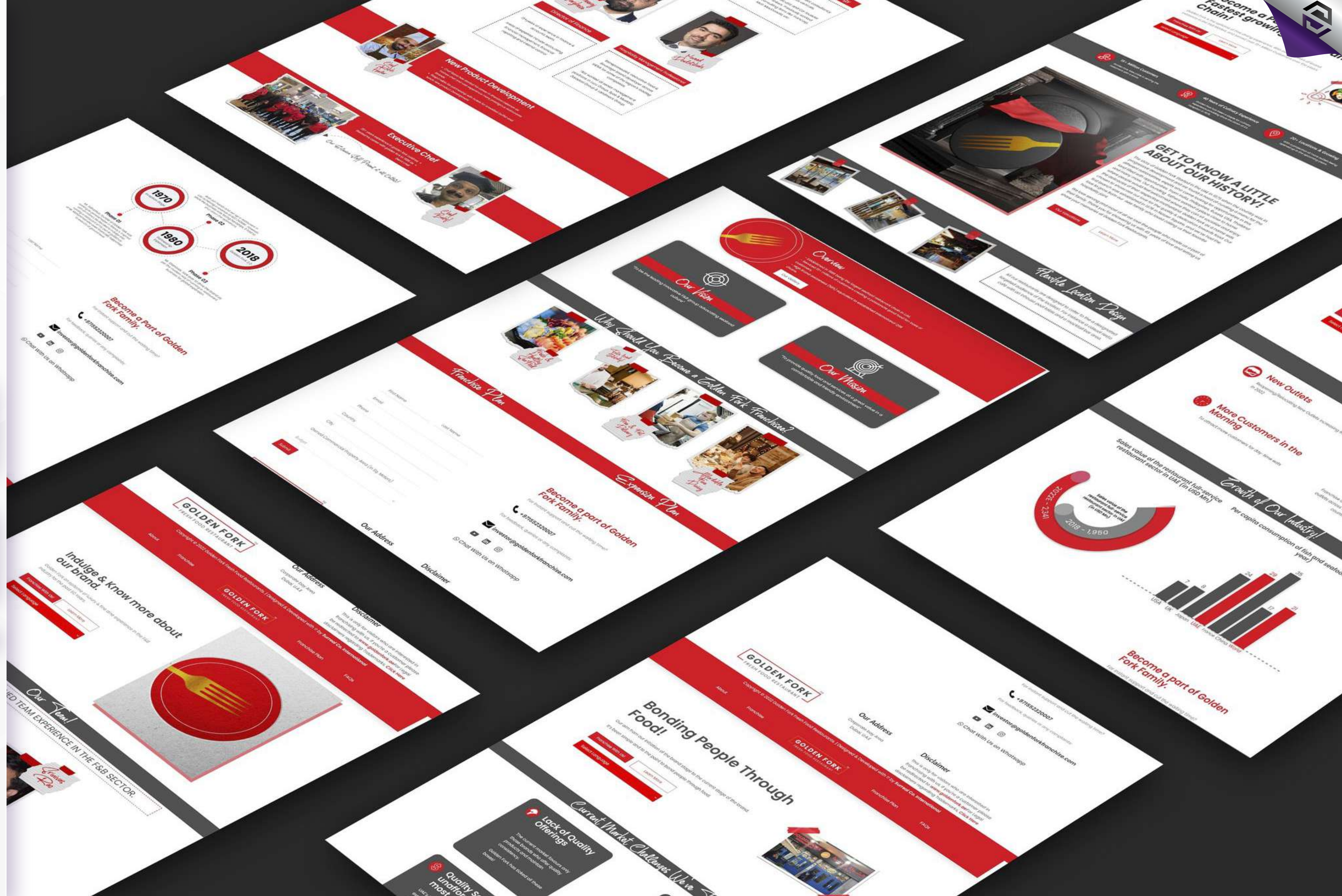


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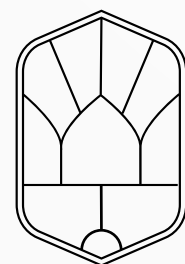


**elementor**

## Company Investor Portal Platform







SAI DENTAL | AP MOHAN

1966

Technologies we've used

HTML



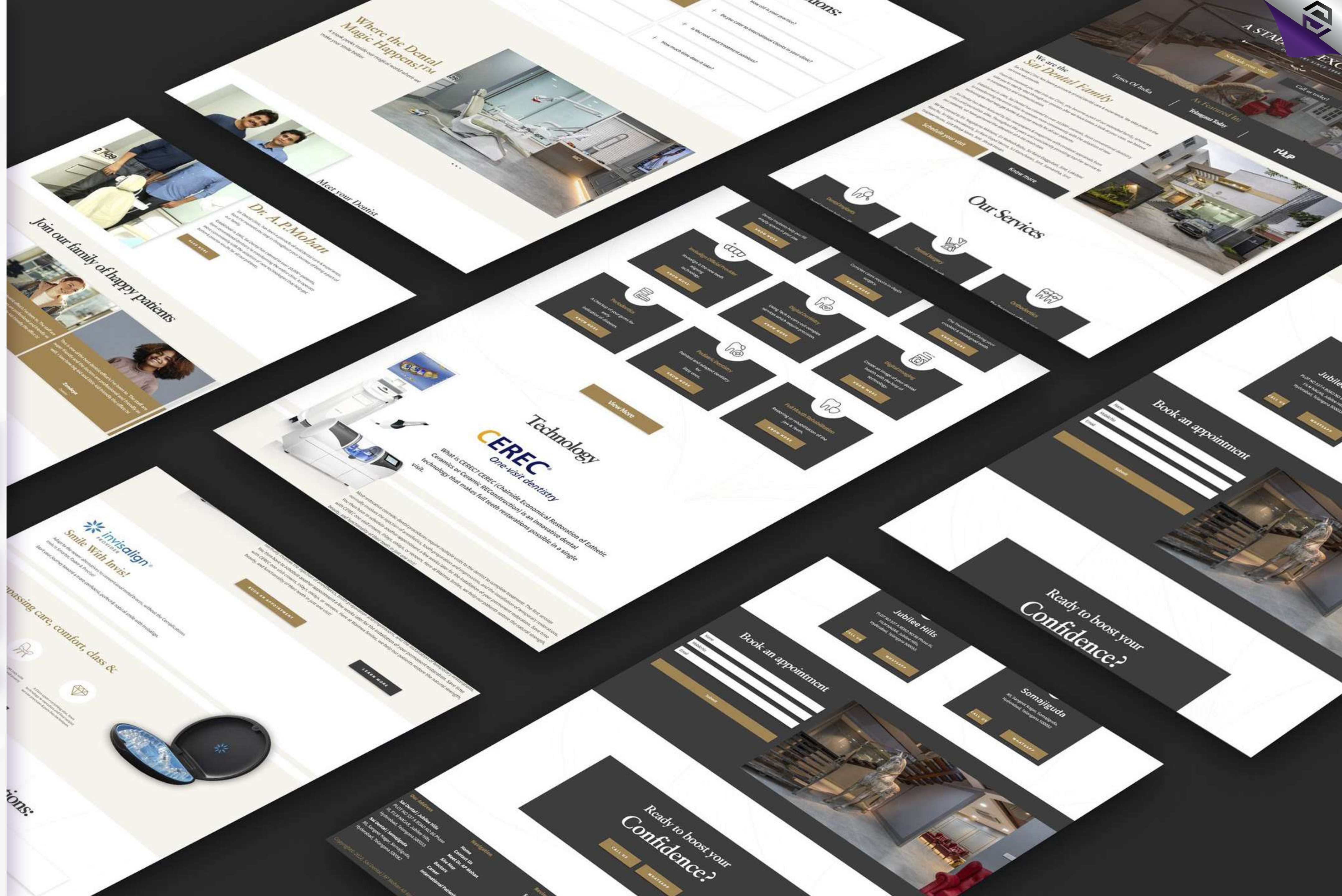
CSS



IE

elementor

A Dental Clinic Booking Platform







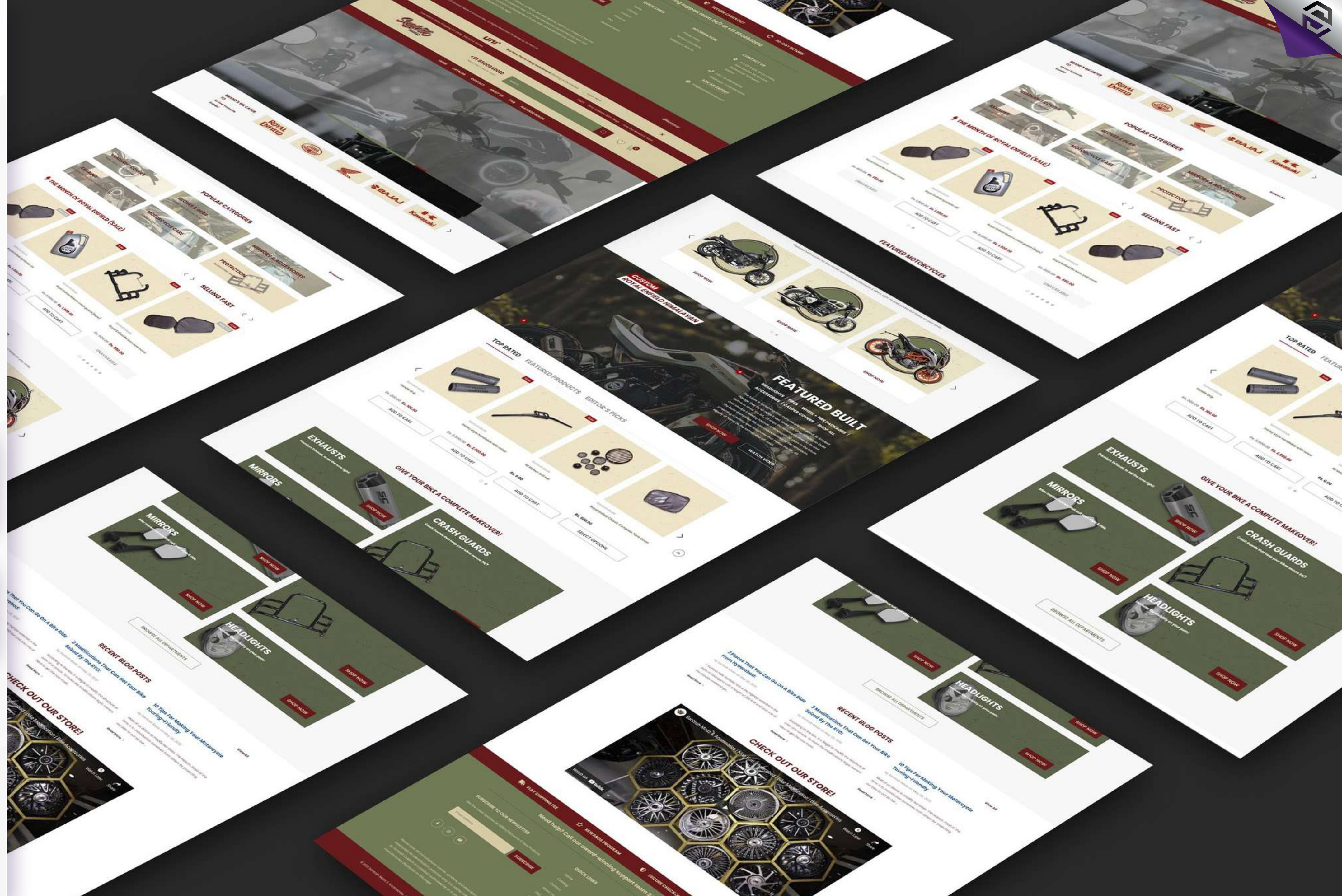
Technologies we've used



shopify

shopifyplus

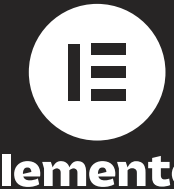
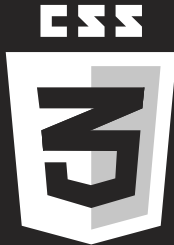
An E-Commerce Platform



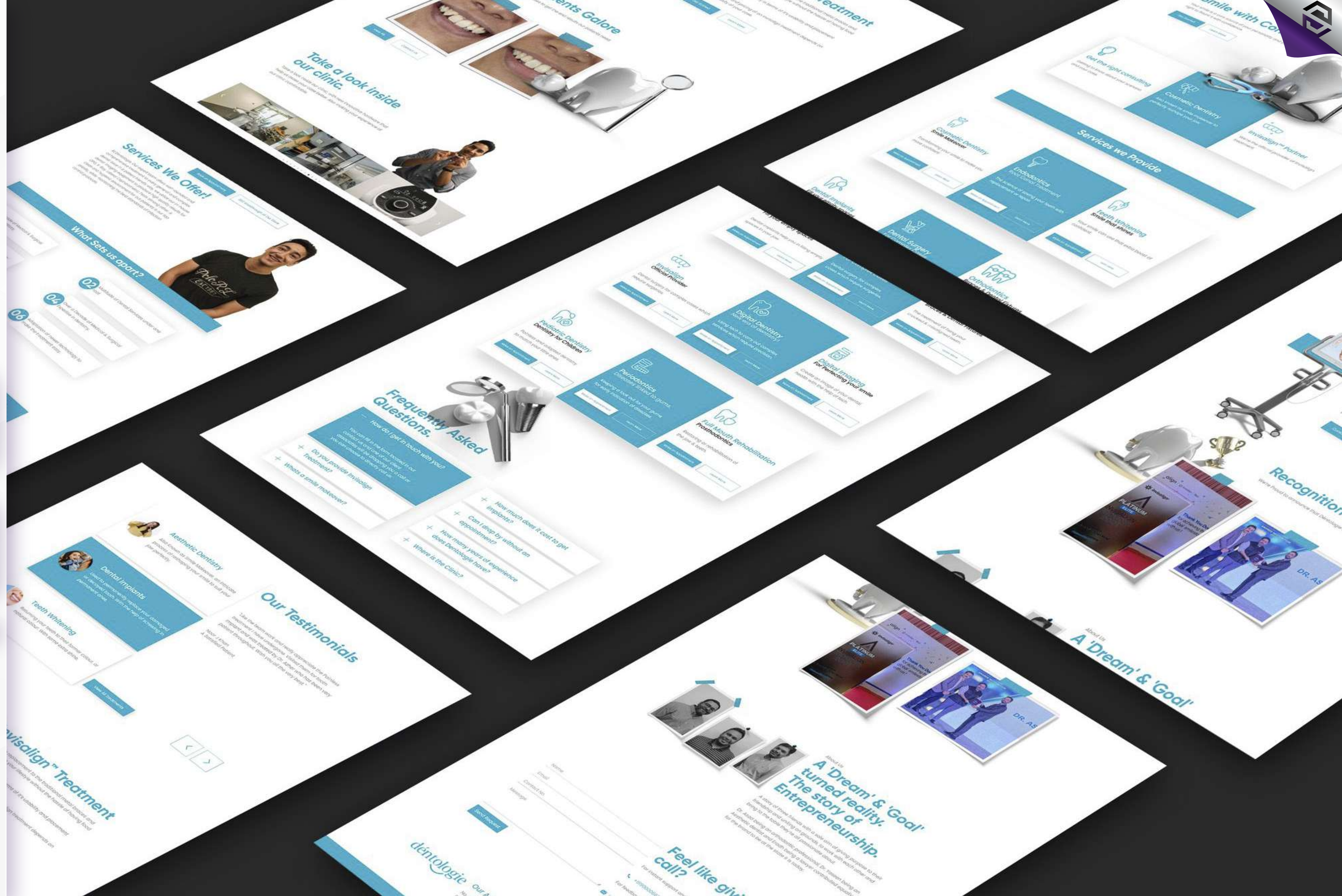


dé**ntologie**

## Technologies we've used



## A Dental care & booking Platform



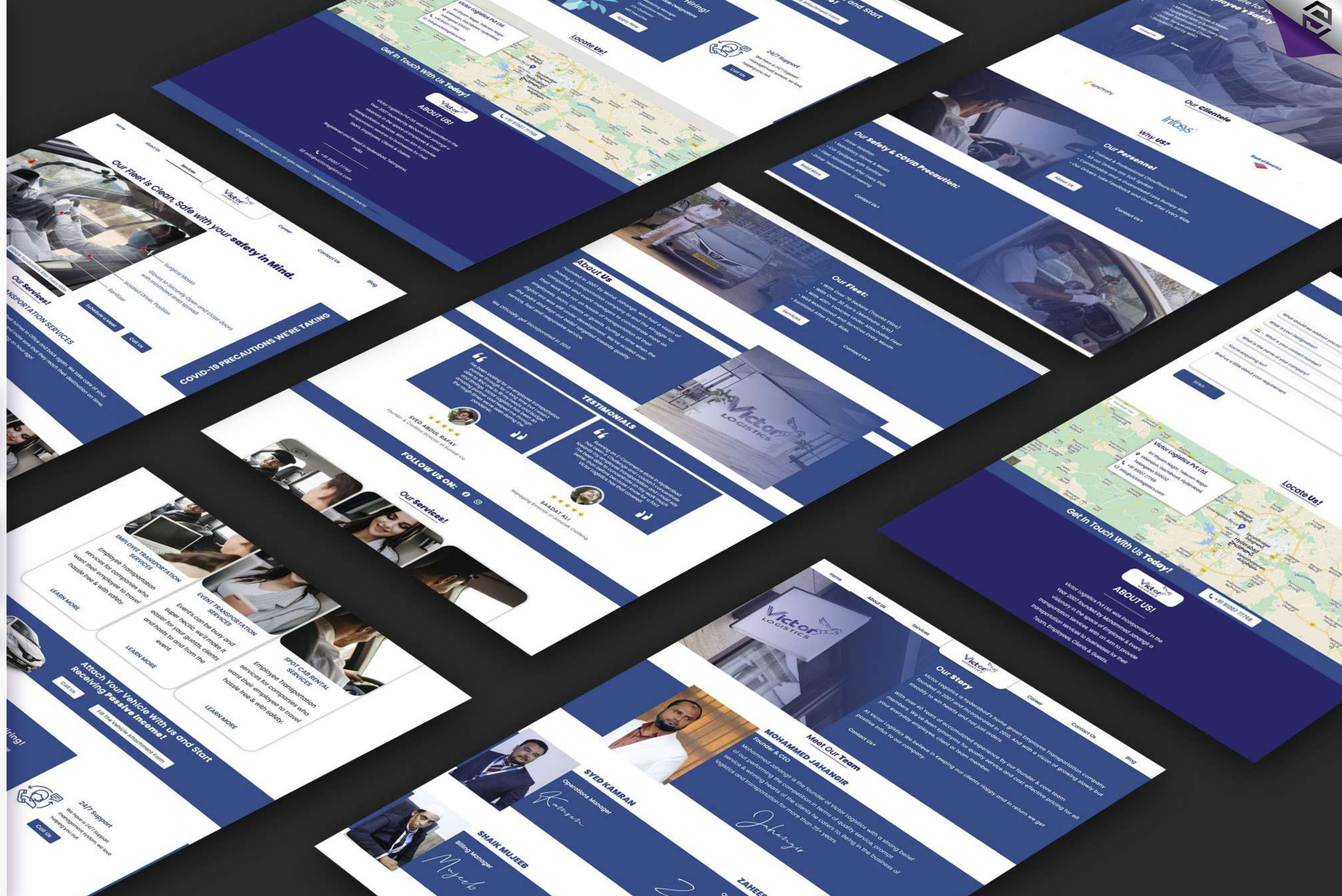




Technologies we've used



A Logistics Services Portal







سعود محمد صالح الحربي  
للمحاماة والاستشارات القانونية

Technologies we've used

HTML

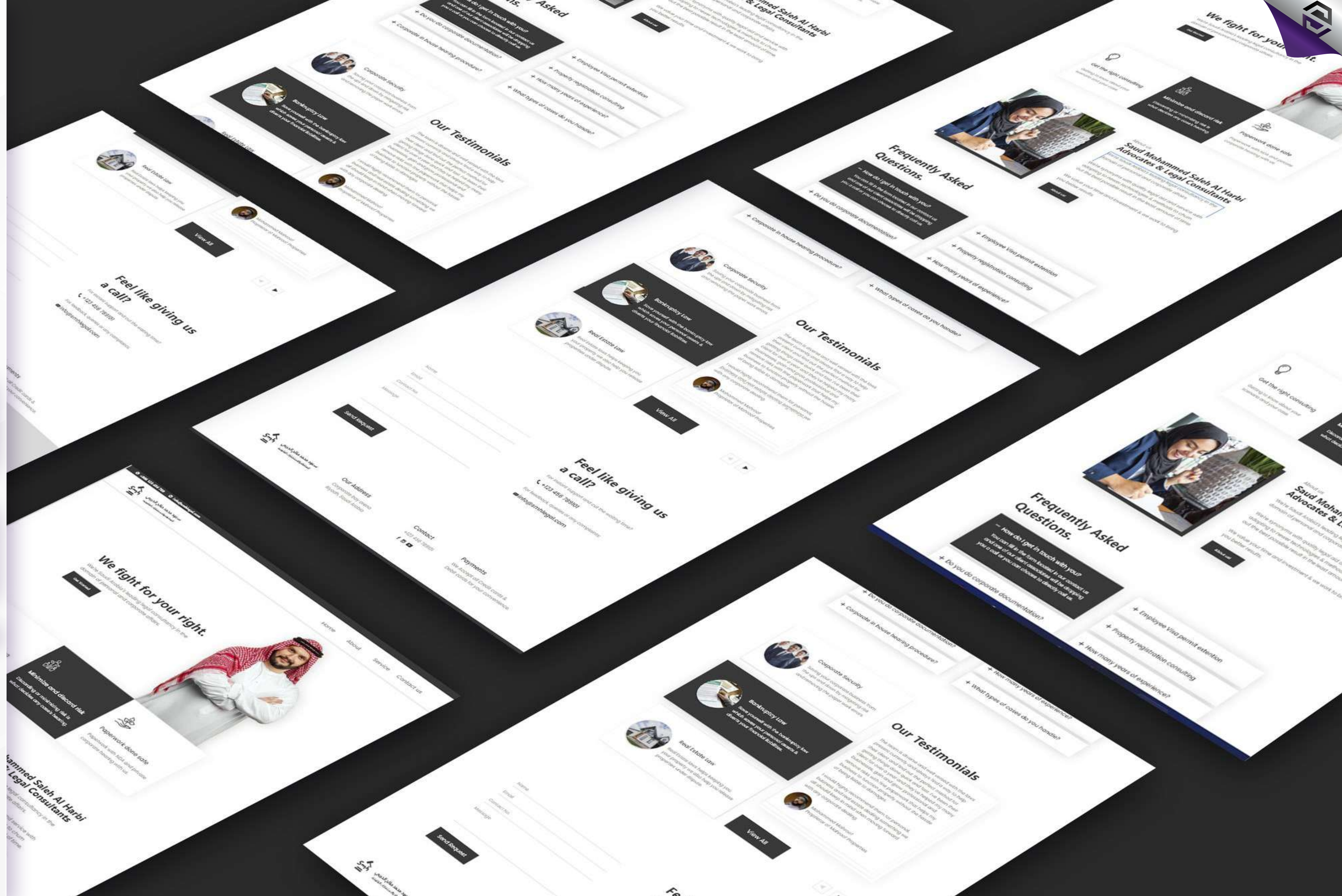


CSS



elementor

A Law Attorney Service Platform







Technologies we've used

HTML

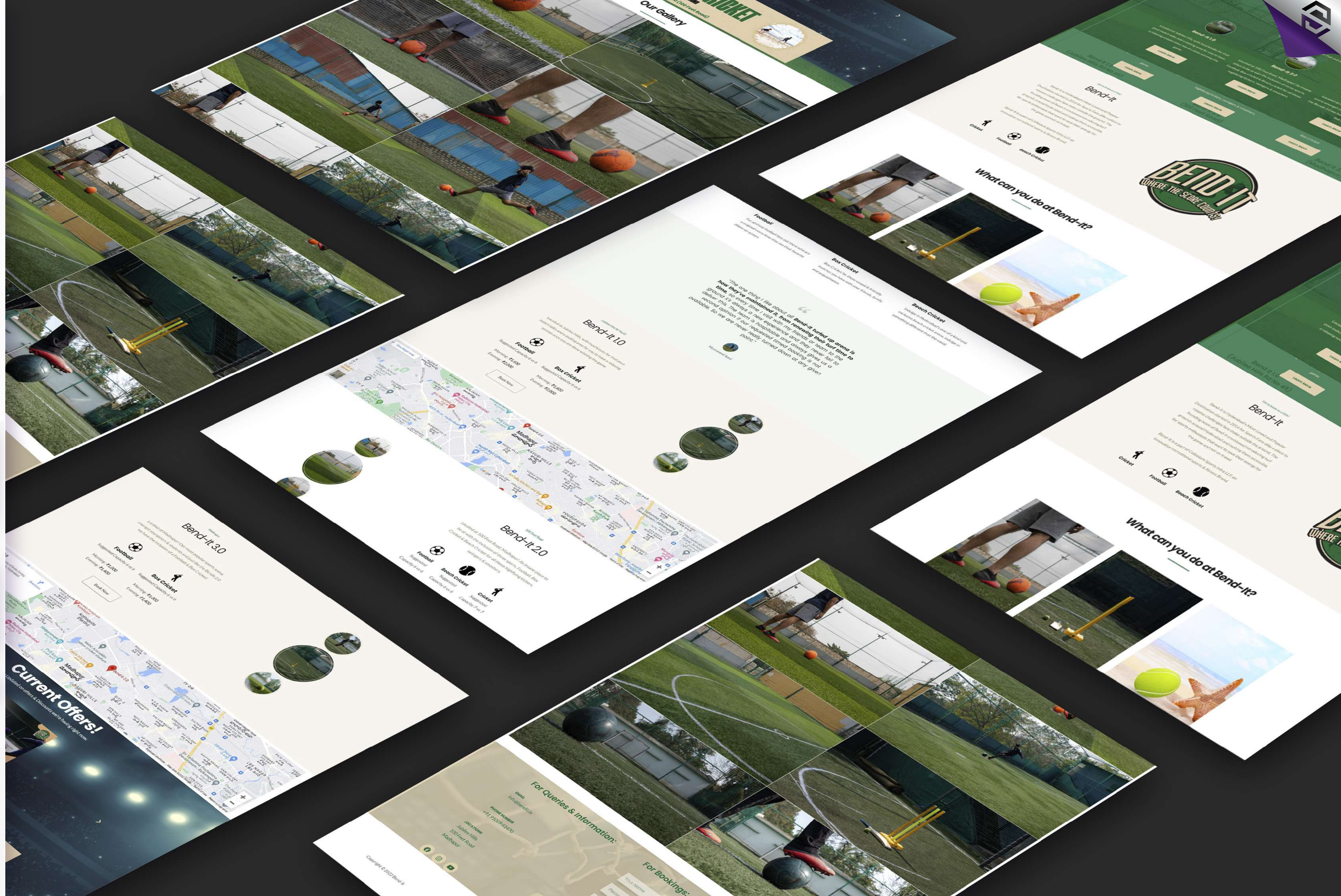


CSS



elementor

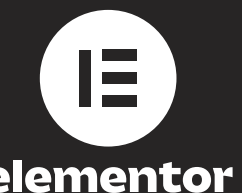
A Sports Complex Booking Funnel



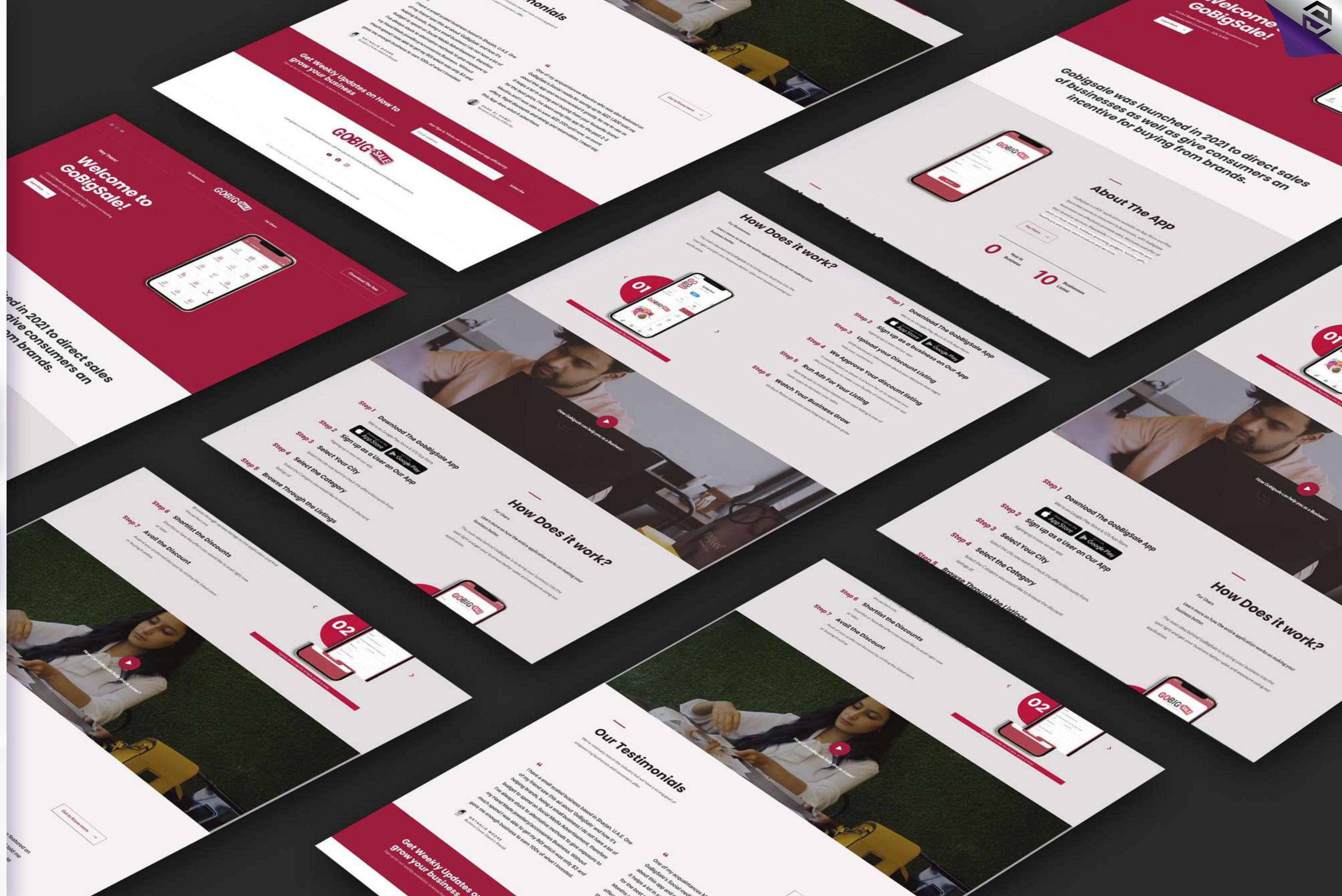




Technologies we've used



An App-Promotion Platform



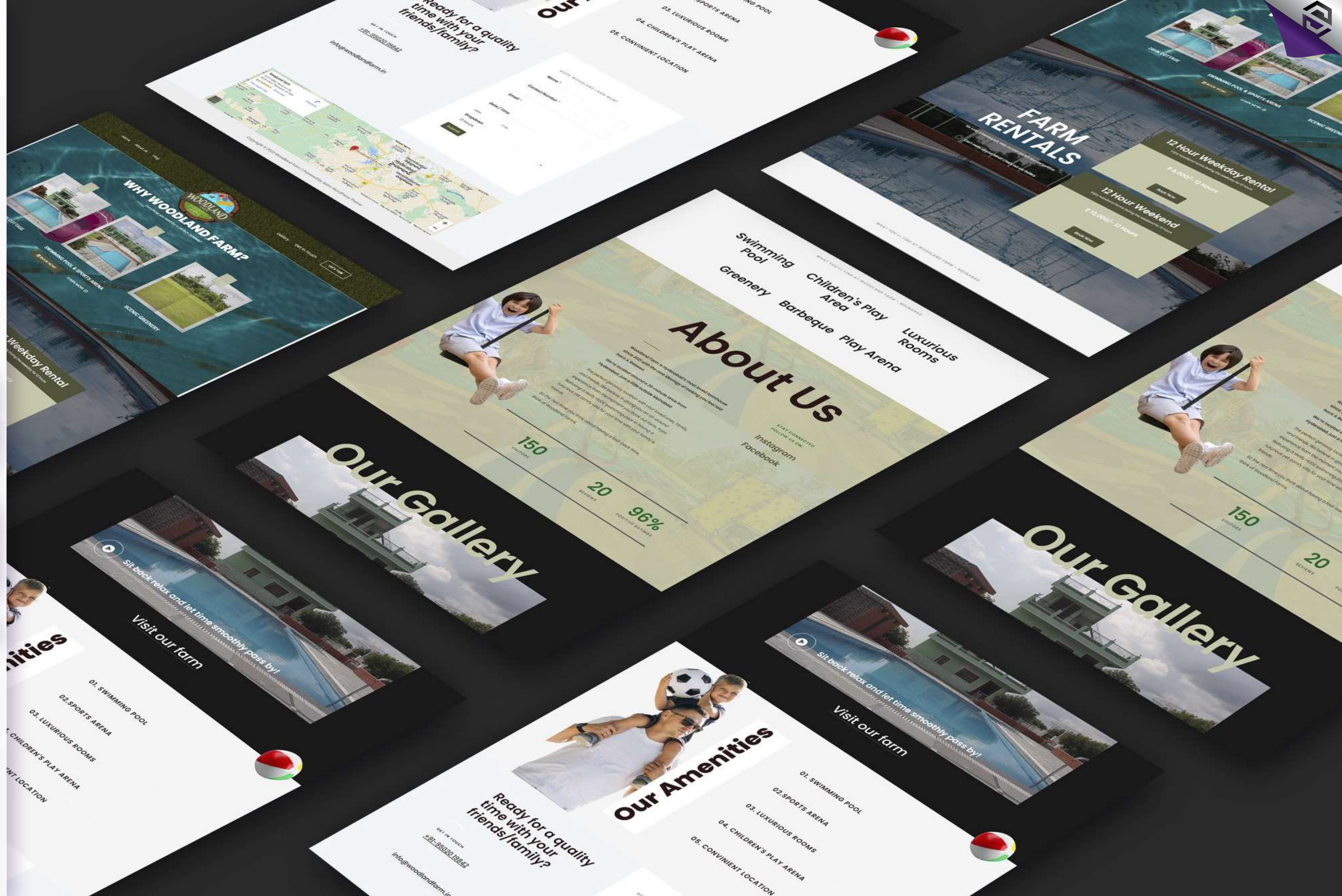




Technologies we've used



Resort Bookings funnel Platform







#### Technologies we've used



#### Pharmaceutical E-Commerce Platform

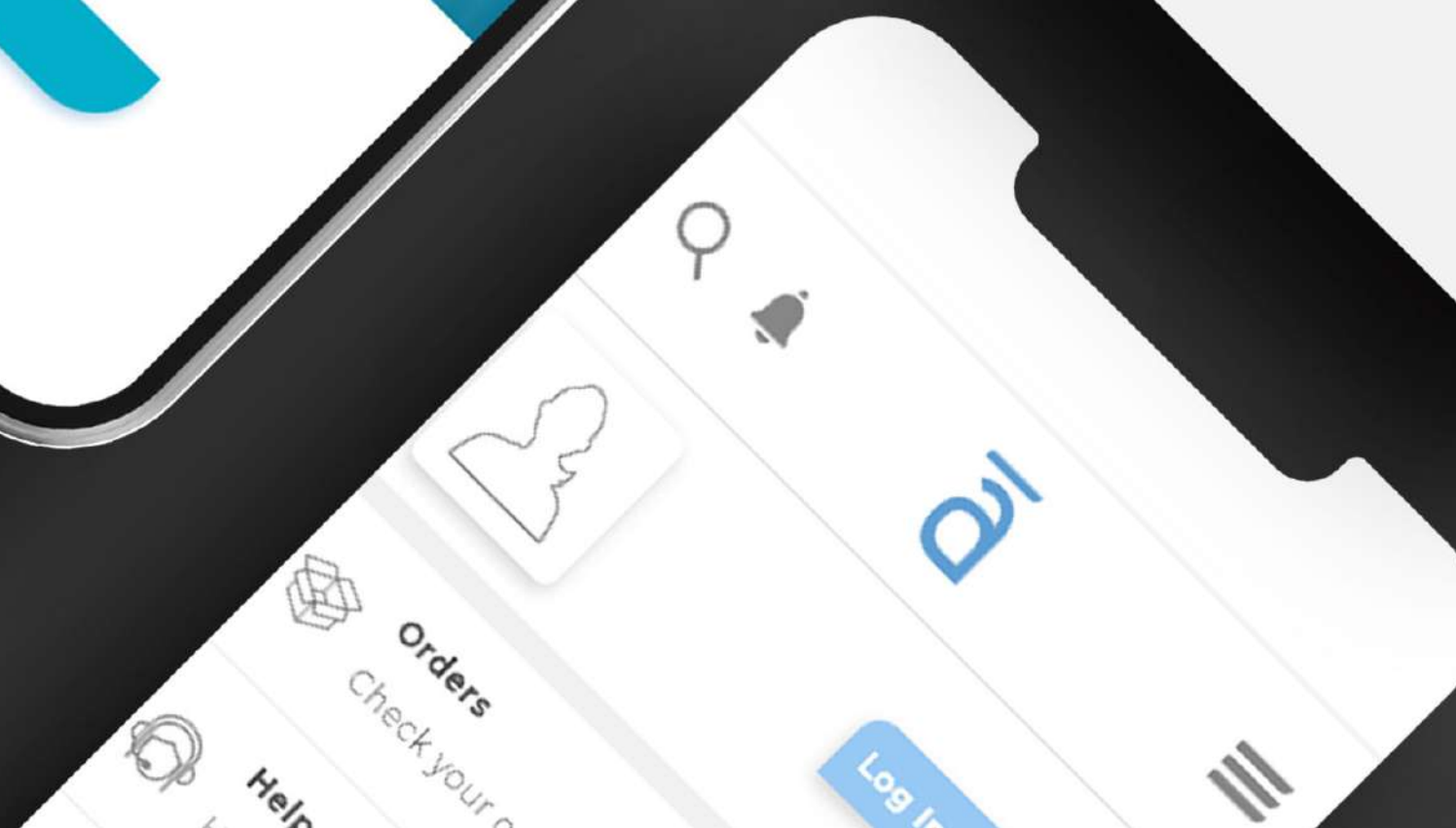
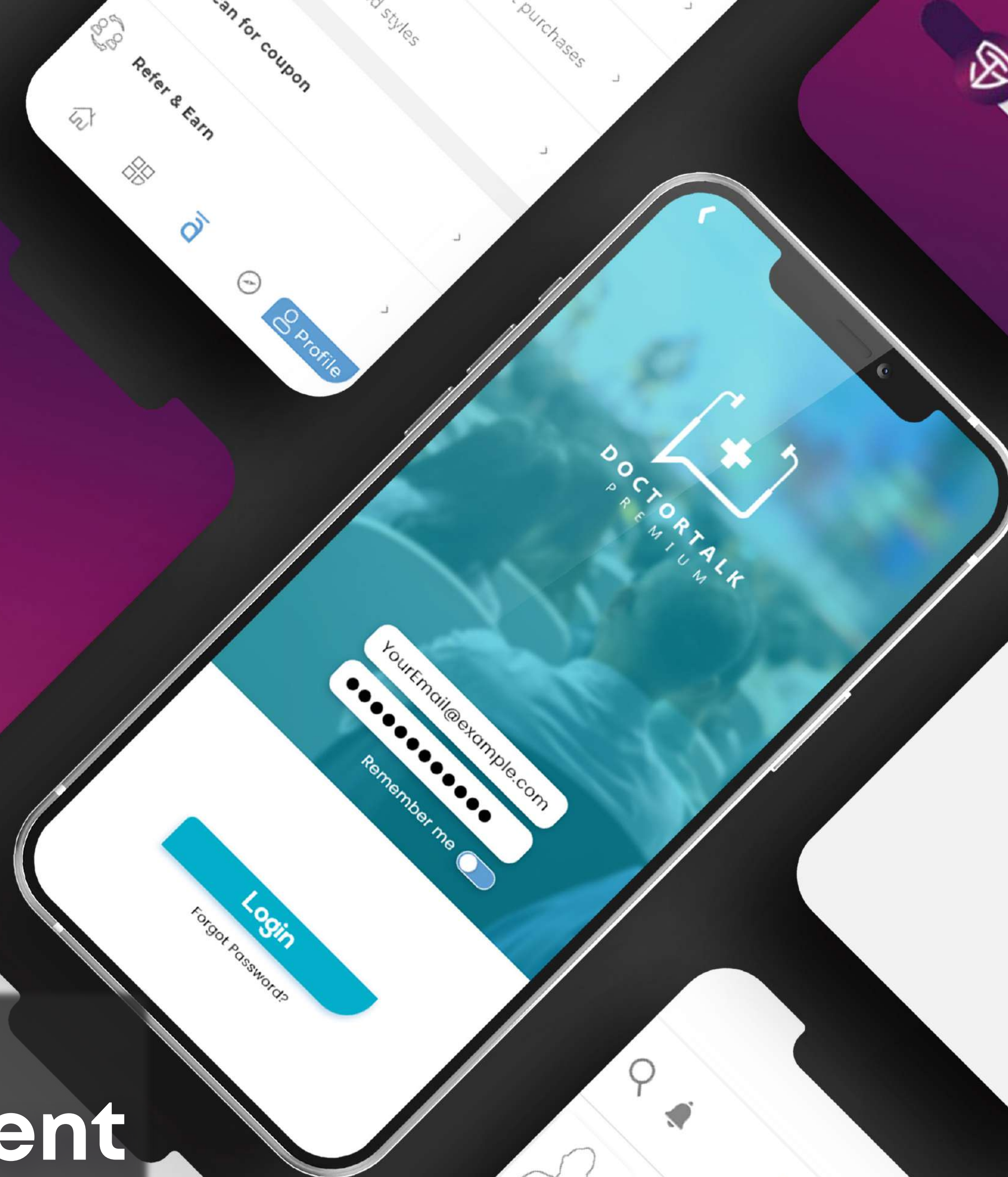
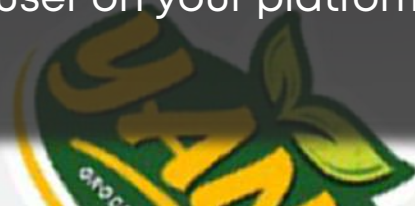




# UI/UX & APP Development

*Professional service.*

Let your audience journey through your digital product with ease, making sure that every user on your platform feels invited.







UI/UX Designed On



App Developed On







UI/UX Designed On



App Developed On







UI/UX Designed On



App Developed On



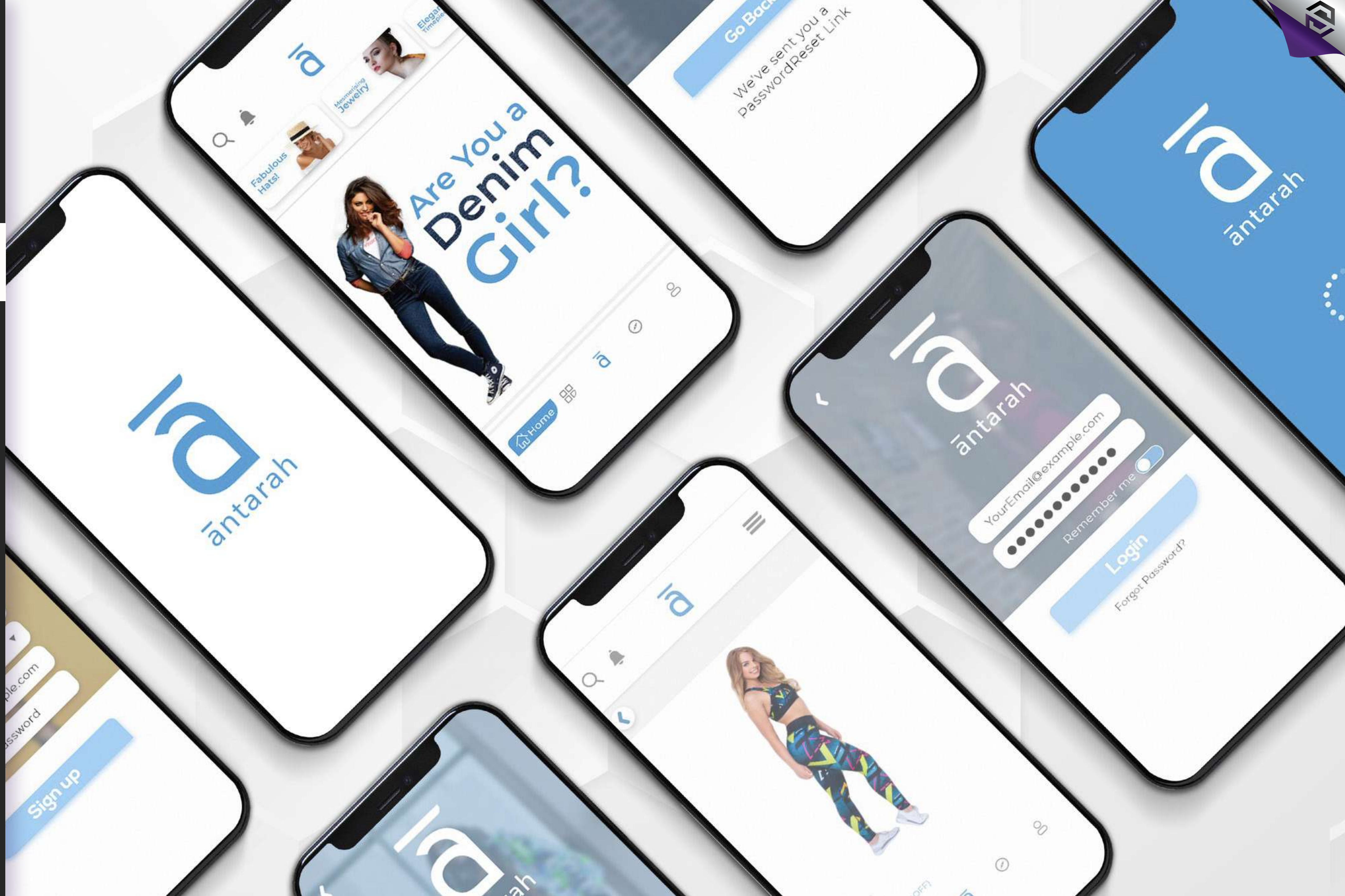




UI/UX Designed On



App Developed On





## An Idea of Our Versatility in Website, UI/UX Design & Development





# Photography Videography

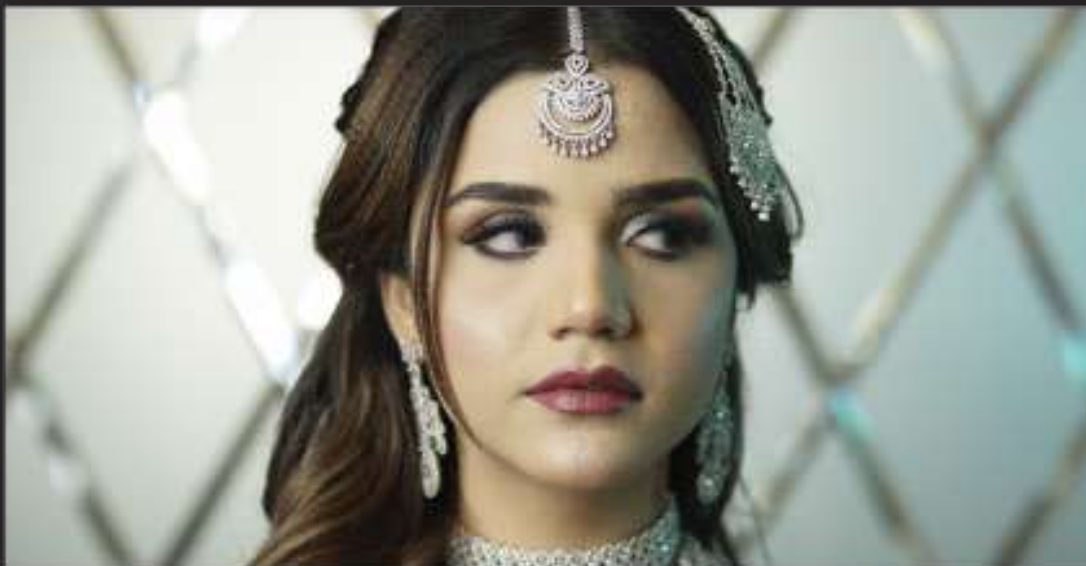
*Professional service.*

Let your product speak for itself with exceptional photography & videography that helps deliver the story of the product in an easy yet informative content for your audience to consume.





# Makeup Portraits





# Event Photography





# Jewelry Photoshoot





# Ambience Photoshoot





# Designer Fashion Photography





# Custom Automobile Photography



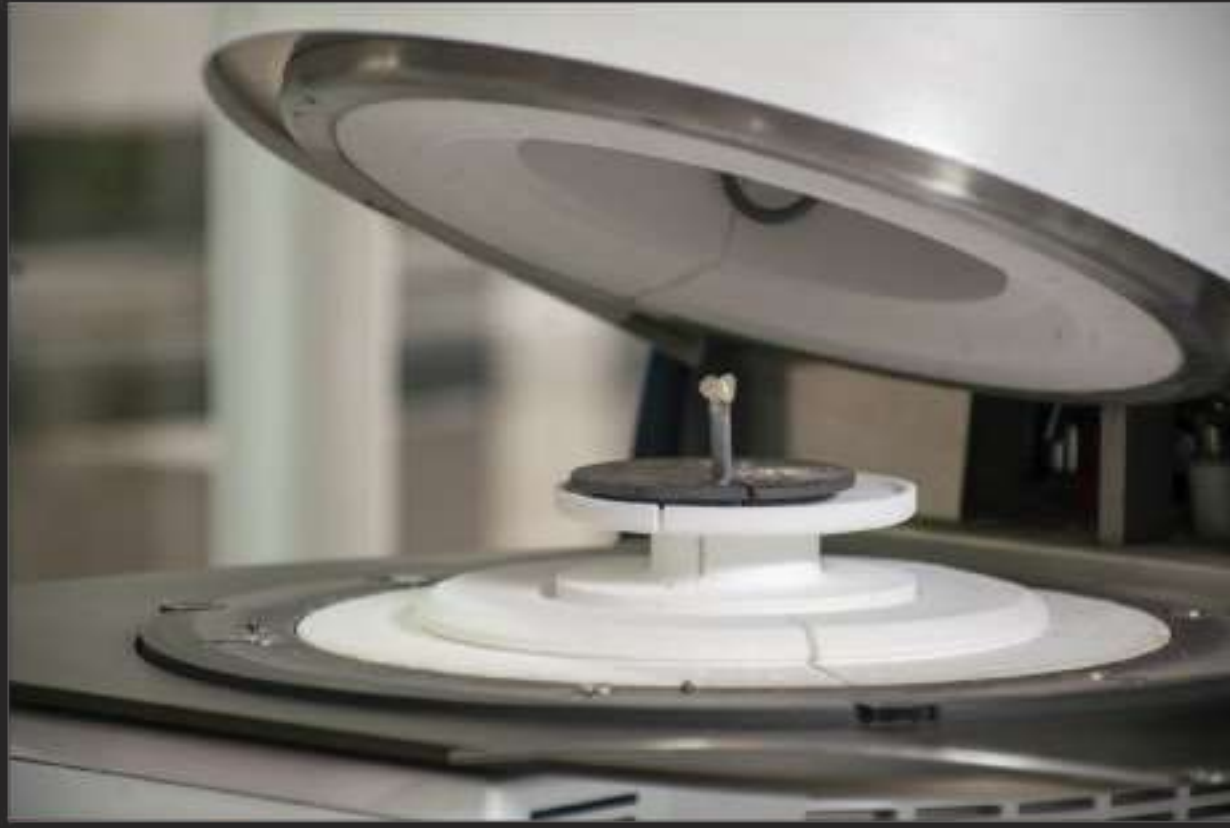


# Restaurant & Food Photography





# Health Care & Dental Photoshoot





# Creative Design & Print Media

*Professional Service*

Custom-made designs that compliment your brand's ideology and stick to your brand's language by retaining the same energy your brand portrays in the digital space. Keeping in mind the quality of printing & consultation throughout the process.











**GOLDEN FORK**  
FRESH FOOD RESTAURANT

# Menu



Follow us on:  
@Goldenforkat

Know more about our locations & offers:  
www.GoldenFork.ae

## Signature Dishes

THE BEST OF THE BEST



**CHOP SUEY MIX** | تشوب سوي ميكس د. 24 AED

Chicken, shrimps and vegetables  
دجاج ، روبان و خضروات

**VEGETABLE CHOP SUEY** | قطع الخضار سوي د. 18 AED

Mix vegetables with soy sauce  
امزج الخضار مع صلصة الصويا

**CHICKEN CHOP SUEY** | فرم دجاج سوي د. 24 AED

Chicken and vegetables  
الدجاج والخضروات

**SHRIMPS CHOP SUEY** | روبان يقطع سوي د. 30 AED

Shrimps and vegetables  
الجمبري والخضروات

**BICOL EXPRESS TILAPIA/BANGUS/LAPU LAPU** د. 26 AED

Coconut milk, Tilapia/bangus/lapu lapu  
حليب جوز الهند ، البلطي ، بانجوس / لايو لايو

**BICOL EXPRESS WITH SHRIMPS** د. 35 AED

Coconut milk and shrimps  
حليب جوز الهند و روبان

**CRAB VERMICELLI IN CLAYPOT** | الكراب الشعيرية في الفخار د. 30 AED

**SHRIMPS VERMICELLI IN CLAYPOT** | جمبري بالشعيرية في وعاء من الفخار د. 30 AED

**SEAFOOD VERMICELLI IN CLAYPOT** | المأكولات البحرية الشعيرية في الفخار د. 38 AED



E-COMMERCE & DELIVERIES



Why Deliveries & E-commerce?

Targeted for subscription based customers & customers wanting to shop from home and get their requirements and supplies delivered in time.

Our fleet will have only e-scooters to make sure the brand has a stand towards a more sustainable future, and also to cut costs on travelling and order fulfillments.

Branding all our fleet with the chaubees ghante branding ensures that it reaches the maximum exposure while on the road during order fulfillment, and works well as a passive marketing exercise.

Having a retention based clientele through which we promise convenience for customers who want everything delivered at home or office or a medical center.

We're not going to be competing directly or indirectly with companies such as, Pharmeasy & Medibuddy which focuses solely on delivering our clients are going to be elite and will be needing ease of ordering and receiving.

We'll be using our E-commerce platform only for rare and hard to find prescription medicines for exposure and search engine optimization.



is potentially targeted towards working employees, or with younger generation that wants to our customer acquisition from the start is going to be through ment platforms.

GET ALLOTMENT

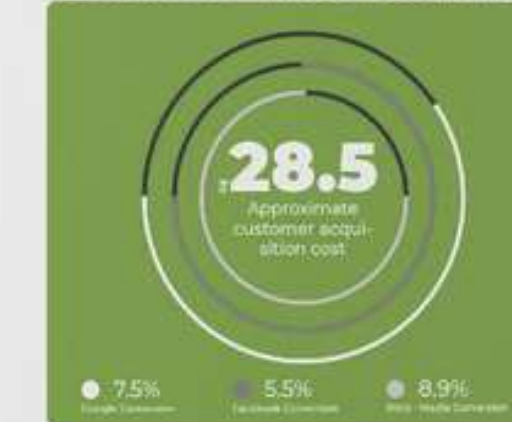


get will be allotted towards retention of the clientele with offers t weekly through sms, email & website popups.

towards acquisition of new clientele mostly through data col- bsite to convert them to retaining clientele.

get will be targeted towards exposure for the brand in and oad, through exposure driven ads with high frequency during ost potential customers surfing through instagram and face-

CONVERSION %



\*Estimated by a marketing agency by trial running a few ads for a pharmacy and super market.





# PROPERTY BRIEFING BROCHURE







### Overview Of Private Equity Markets

and managers looked to the middle market in particular, a segment that is gaining traction in Australian buyout scene. Over the period 2018-2019, when the middle market accounted for modest 2.1% of Australian businesses, the sector contributed over 300% of the total value added.

28%  
1.4 quadrants

22%  
1.1 quadrants

ed Private Equity & Venture Capital  
by Time Spent in Market

Disclaimer:  
All content present  
on this slide is provided  
as a general guide only.

Private  
under

Alternative Solutions | Building Partnerships | Distinct Opportunities

### PRIVATE CAPITAL MARKETS

Company/Client Being Presented to.

The SILC Group © 2021 | AFSL 407100 | ACL 426878

### Australian Private Capital Markets

Australia's dynamic private capital industry – comprising private equity, venture capital, private debt, real estate, infrastructure, and natural resources – amassed a record-high of \$68bn in total assets under management (AUM).

Australia's private capital market presents one of the most attractive risk/return profiles globally.

Australia-focused funds of vintages 2010-2017 generated the highest median net IRR of 12.8% and lowest median risk at 7.7% standard deviation of net internal rate of return (IRR) (Preqin, 2020).

#### PRIVATE CAPITAL: RISK/RETURN BY PRIMARY GEOGRAPHIC FOCUS (VINTAGES 2010 - 2017)

	Risk - Standard Deviation of Net IRR	Return - Median Net IRR
EUROPE	13.5%	10.5%
NORTH AMERICA	16%	13.3%
ASIA	12.2%	13.8%
REST OF THE WORLD	13.9%	10.2%
AUSTRALIA	8%	12.9%

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OFFICIAL MERCHANDISE & LIFESTYLE PARTNER







# Packaging Design & Printing

*Professional service.*

Product designed to take your consumer's attention from your competition and make your product stand out on a shelf at retailers and online in an e-commerce ecosystem.





# Rice Bag Design

For Stores across Egypt

A Well documented Project with information regarding the product in both english & arabic for better brand communication across different channels.





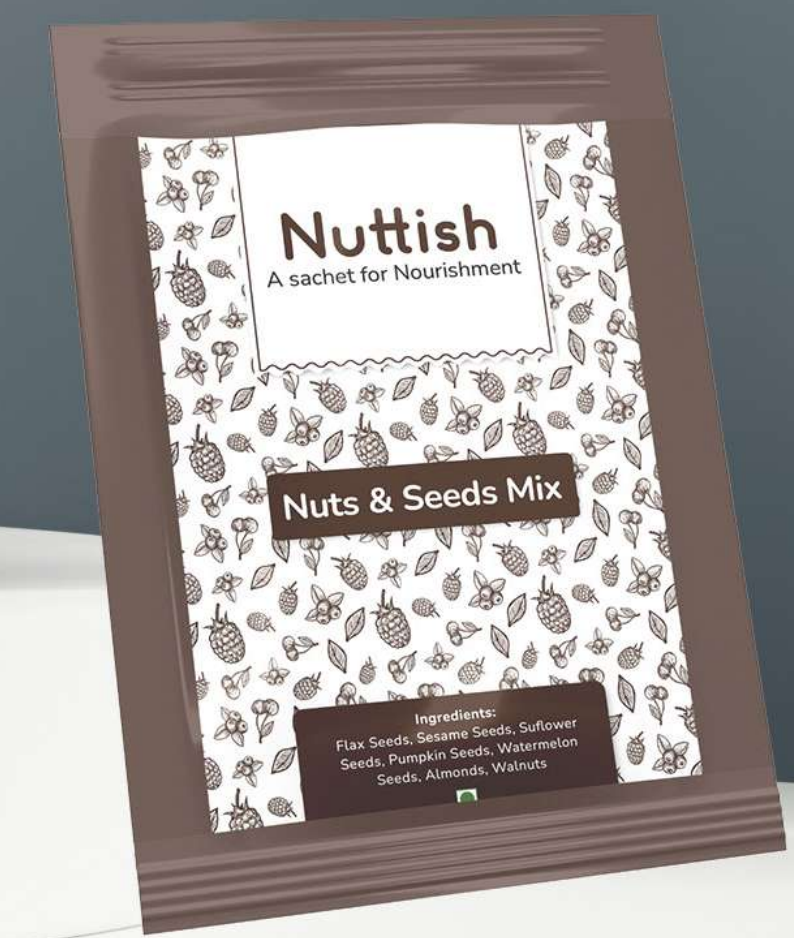
# Tea Bags Design

For Stores across India

A well designed & eye-catching bag design to catch the eye of onlookers & especially in a high-competition space.







# Nuts Sachet Design

For Stores across India

A Sachet for nutrition which includes all dry fruits for a balanced nutrition package for people of all ages. Designed with simplism in mind to stand out in the e-commerce market place.





# Ayulent Supplements

*For Stores across, Saudi Arabia, Canada & United Arab Emirates*

A completely decomposable supplement box for patients who would like to get the complete nutrition their body requires.





# Funky Tea Box

For Stores across India

A Funky tea box to get the attention of the rebellious 'Chai' Drinkers of India. With casual and fun language to showcase the young nature of the brand.



## An Idea of Our Versatility in Creative Design, Print media, Packaging Design & Printing







# N.F.T & Metaverse

*Non-Fungible Token & Block Chain Space*

Designing & Developing new collections for the metaverse with blockchain & NFT contracts. With support for launching on opensea.io platform.





akatsukinexus Collection

Sold On



Minimum Value



Maximum Value







Disgrunted Collection

Sold On



Minimum Value

2.1 ETH

Maximum Value

8.9 ETH







Misplaced Collection

Sold On



Minimum Value

4.1 ETH

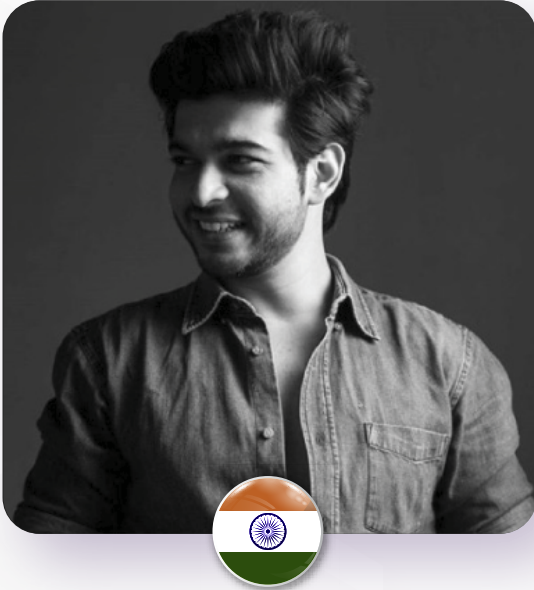
Maximum Value

9.5 ETH





# Don't Take our word for it, We're Trusted Around the World



Mohammed Sahil Taiyebi

They've been my **Brand partner for the past two years**, helping me with **Branding, Interior Branding, Marketing, Packaging Design & Print Media**, and also with the **PR Launch** event of my packaging boxes. I've loved the process and the prominent ad ideas & the experience I get every time I sit down for a consulting meeting with the team.



Koby Jones

The team helped us in **rebranding, designing our sales pitch, brochures & website elements** the team was very apt and understood our design ideology from our first few briefing meetings. During the agency selection process, we made sure to go with the best design agency we could find and we were able to finalize **Surreal International** as our Design partner.



Shanavas Mohammed

The Team is intellectual and picks on the design ideology within the start of the process of making the brand known throughout **social media**, I am personally satisfied with the marketing they've done and the designs they've sent, and the website they've developed, From **Menu, Franchise Portfolio & Company Profile, Digital Marketing & Website**, it was on point.



Søren Drewsen

I couldn't work with the team personally and that would be my number one regret, the final pitch deck they submitted was **on point** and like my team indicated every one had a wonderful time working with them. I don't have much to say about the quality because it was on point & **up to my expectations**. Truly a **Surreal Experience**.



## 👩 We Love Empowering Women Owned Brands 👩



Suhela Motiwala

The team has been a **great support** for my **Branding, Website design & Launch** of my Brand, I was too busy setting up my business's physical infrastructure from getting equipments to hiring the right team, they've been solely invested in getting my **brand's digital infrastructure** ready from getting photographs done to making my brand stand out. **Loved the work.**



Team Bean Bag Planet

We are known for making gorgeous and comfy bean bags for babies & children but on the digital end we were never really good, the team at **Surreal International** helped us pave the way for our **brand's digital launch** and ensured us to keep our **sales high** before, during and way after the **pandemic**, we're **grateful** we choose this team to be our **consultants**.





## Meet The Team Behind Surreal Arabia



**Baraa Khalid**

Founder & Owner



**Maha Khalid**

Client Relationship Advisor



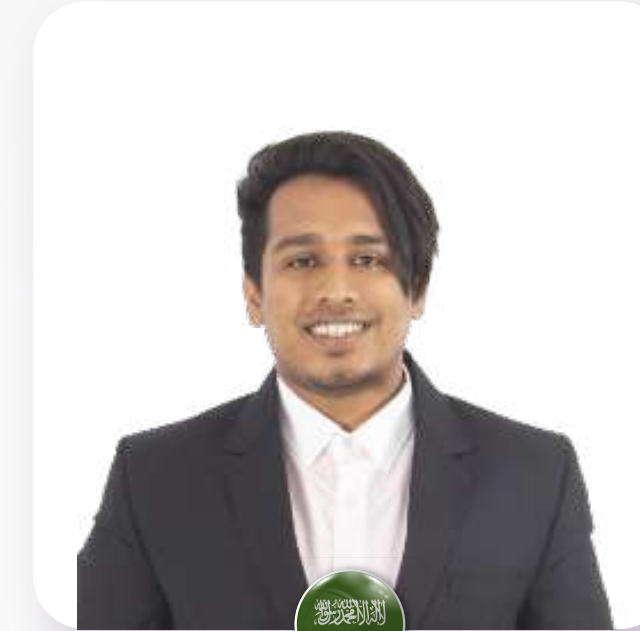
**Amal Abdullah**

Operations Manager



**Syed Aslam**

Senior Sales Manager



**Syed Abdul Rafay**

Account & Technical Lead Specialist



**Hind Lahlou**

Sales Manager



**Abdul Quadeer**

Creative Photographer



**Sara Ali Malik**

Founder & Owner



**Maqsood Ali**

Head Developer



**Hana Sultana**

Head Creative Designer



**Noura Al - Abdulaziz**

Social Media Marketing Specialist



**Mariam Ahmed**

Head Content Writer



## Our Company Timeline

### Incorporation & Recognition

Surreal Arabial formerly known as Surreal Co. got incorporated & recognized by the Kingdom of Saudi Arabia, to proceed with its business operations internationally & domestically. We've soon became known for the quality of work we provided.

### Fastest Growing Start Up

Surreal was awarded as the fastest growing startup in Jeddah, by ZSE TV awards. With the sole aim of being how we've transformed businesses digitally and helped them garner attention, leads & communicate with their target audience to build a community.

### Dedicated Service Award

NEBAC (National Emerging Business Award Ceremony) awarded us a dedicated services award after we were nominated to their board in 2019, and after looking over our services and interviewing our clientele from all over the world.

### Adapting New Technologies

We've adapted to newer technology for better design, development & execution of projects related to marketing, apps & website. With the inclusion of Block Chain, Web 3 & NFT being a core subject of our adoption during this time. With the world moving towards Crypto Market.

### The Future Of Surreal

We continue to Under Promise & over-deliver and we intend to proceed with the same ideology throughout our journey and help brands build their digital infrastructure with the help of new technologies and with the support of Surreal Arabia by their side.

2<sup>nd</sup> Quarter  
**2018**



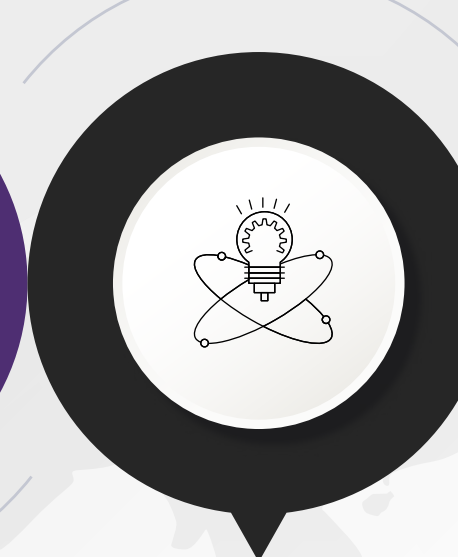
2<sup>nd</sup> Quarter  
**2019**



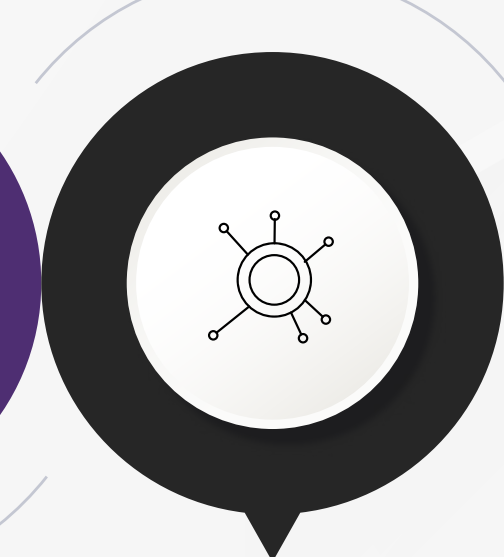
1<sup>st</sup> Quarter  
**2020**



1<sup>st</sup> Quarter  
**2021**



1<sup>st</sup> Quarter  
**2022**



1<sup>st</sup> Quarter  
**2019**

2<sup>nd</sup> Quarter  
**2019**

2<sup>nd</sup> Quarter  
**2020**

2<sup>nd</sup> Quarter  
**2021**

2<sup>nd</sup> Quarter  
**2022**

### The Eureka Moment

Surreal Arabia is Founded on the base of providing quality and seamless service in the scope of Design & Development all over Middle East, and with a goal to become the next best Agency with a 360 Degree Service Providing Solutions.

### We Started Growing

Surreal as a brand started garnering the attention of brands that wanted results & clear communication with their targeted audience. We've become the top 10 Digital Marketing agency in Saudi Arabia, with the design, ideology & experience we provided to every client.

### Helping Businesses Globally

As 2020 hit, the international business community got hit with the pandemic, and we took it upon ourselves to help businesses adapt to the new normal and quickly get their sales back to ensure they stay afloat during these dire times of a pandemic.

### Small Business Supporter

It didn't take much time for Facebook, Now known as Meta to recognize, how we were helping small businesses stay afloat during the pandemic with the help of Meta & Google Ads, with automated integration to make their sales process less labor intensive.

### Expansion Plan

By Proving and providing our technology & service implementation throughout the world, we've decided to expand our reach better by incorporating branches around the world for a more personal touch to our clients, starting with the United Arab Emirates.



Contact Information

Northern Hemisphere



Saudi Arabia

Jeddah

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# Surreal العربية



# Surreal International

Let's **Grow** Together!



2018 - Fastest Growing Start-Up (ZSE TV)  
2019 - Dedicated Service Award (NEBAC)  
2020 - COVID - 19 Small Businesses Supporter (FB)

#### Disclaimer

Any direct communication with our existing clientele is strictly not permitted as per the terms of this agreement. If you would like feedback regarding the work we've rendered for them, we can forward a questionnaire regarding your queries, to your preferred client regarding aspects of your work or services you want to opt for from Surreal International or Surreal Arabia. However, it is reiterated that direct communication with clients regarding such is a violation of our Terms & Conditions (or) our consulting agreement with Surreal International (or) Surreal Arabia.



Establishment SOR YAL AL-ARABIA For  
Marketing Services



Commercial Registry: 4030512352